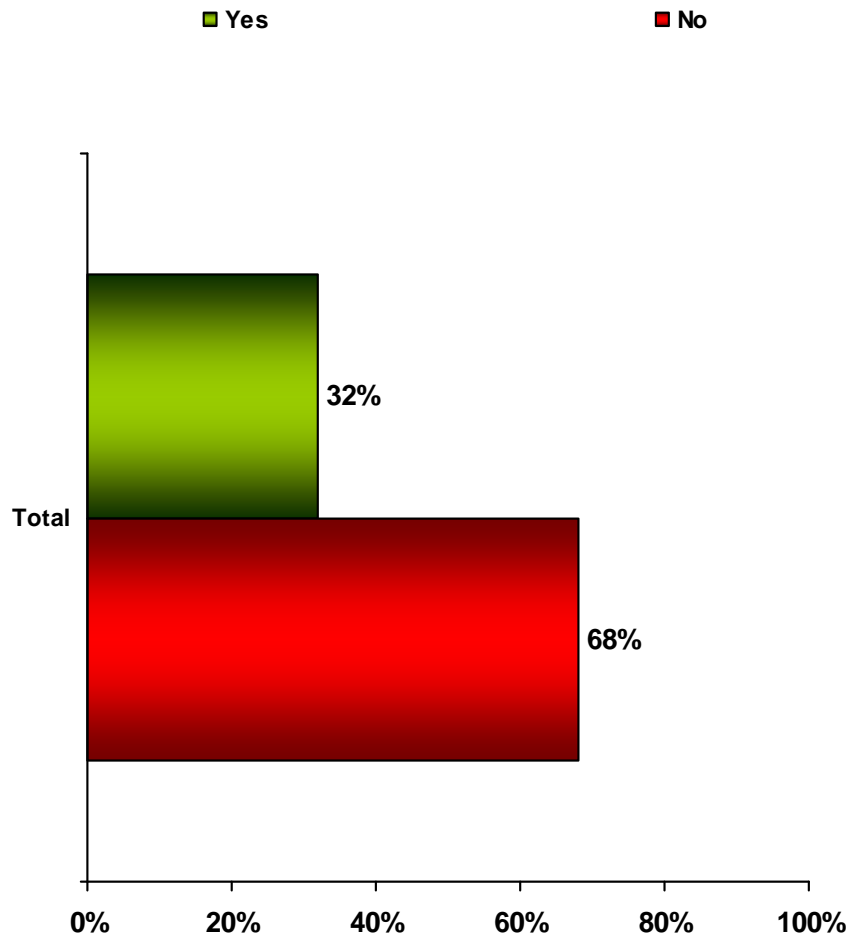


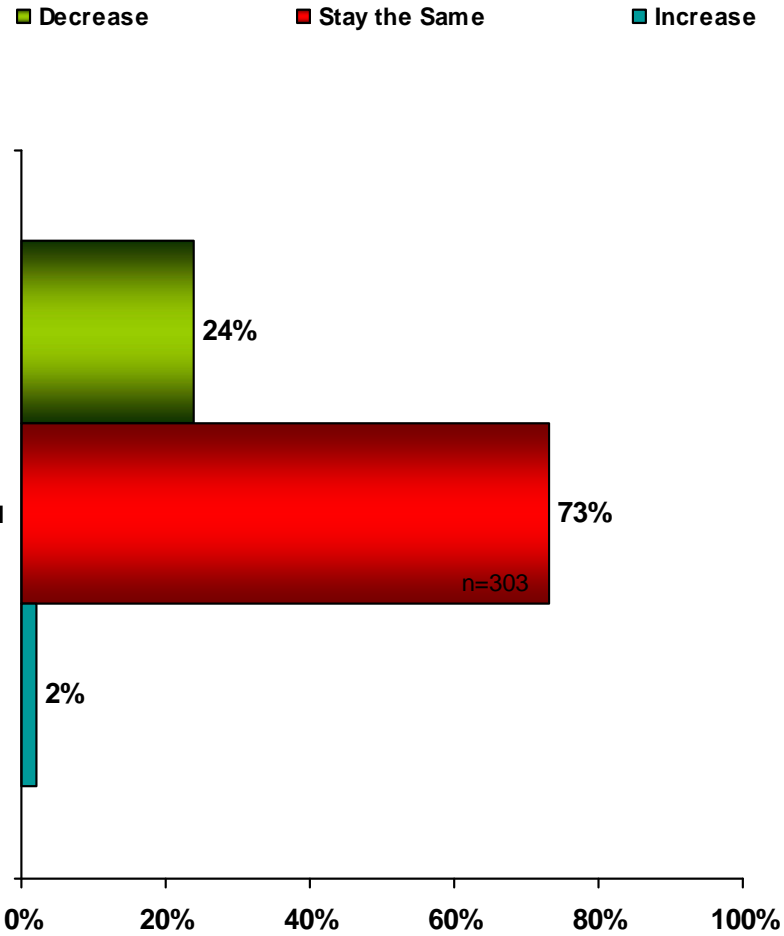
“Do you think the government should tax foods that are higher in fat?”



n=602

Percentages may not equal 100 due to rounding

“If the U.S. Government taxed higher-fat foods, the national obesity rate would:”

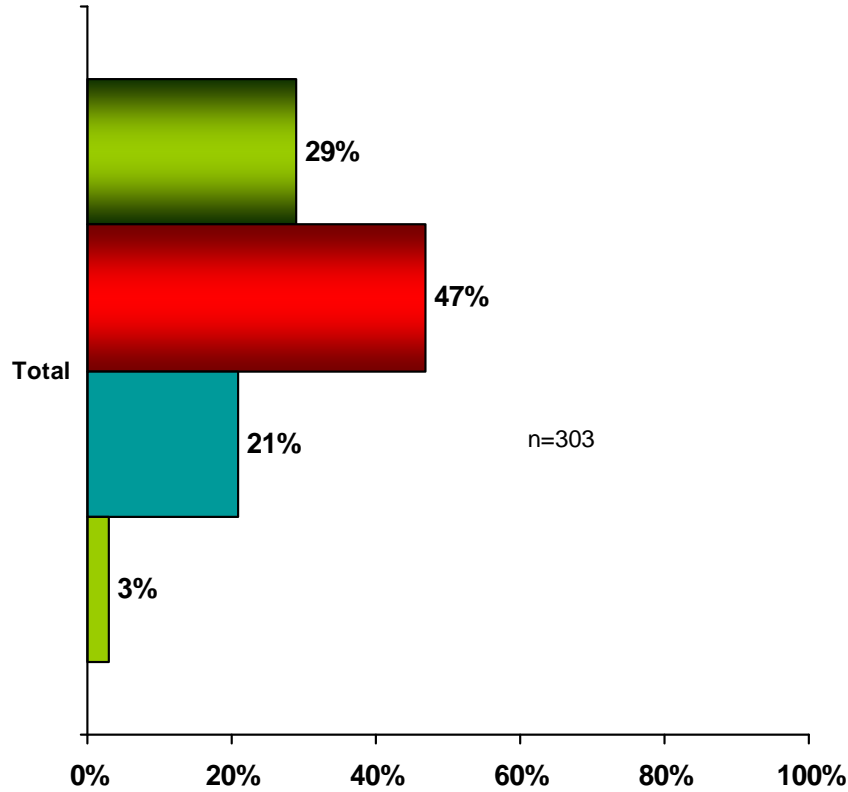


n=602

Percentages may not equal 100 due to rounding

“To what extent do you think the rise of medical costs is impacted by an increase in obesity and obesity-related conditions in the U.S.?”

- Highly Impacted
- Moderately Impacted
- Minimally Impacted
- Not at all Impacted



n=602

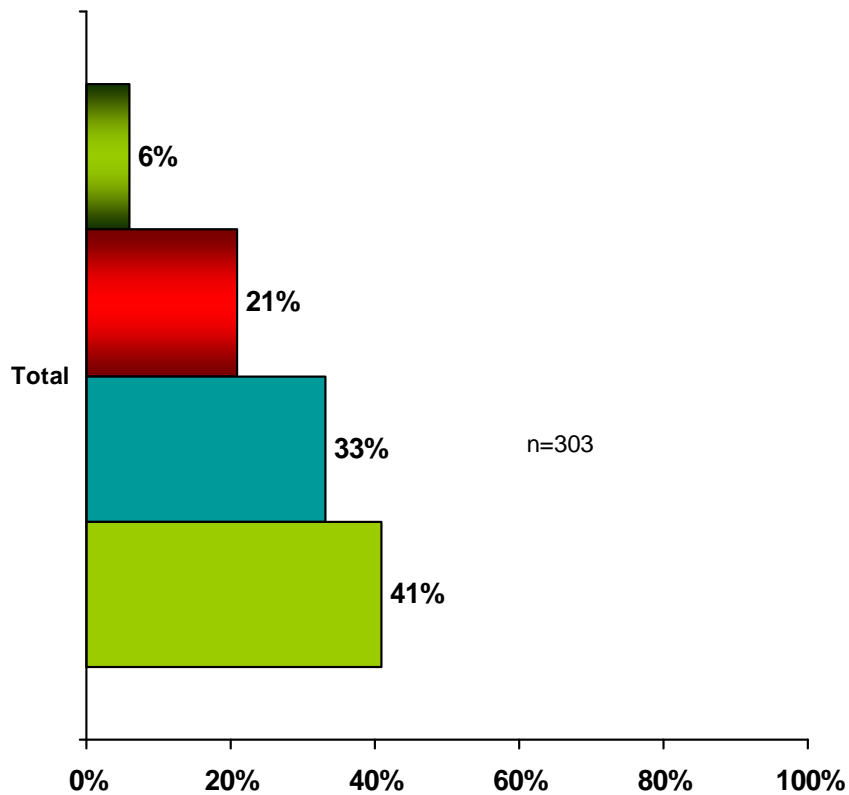
n=303

Total

0% 20% 40% 60% 80% 100%

“To what extent do you think the government should be involved in how/what Americans consume?”

- Highly Involved
- Moderately Involved
- Minimally Involved
- Not at all Involved

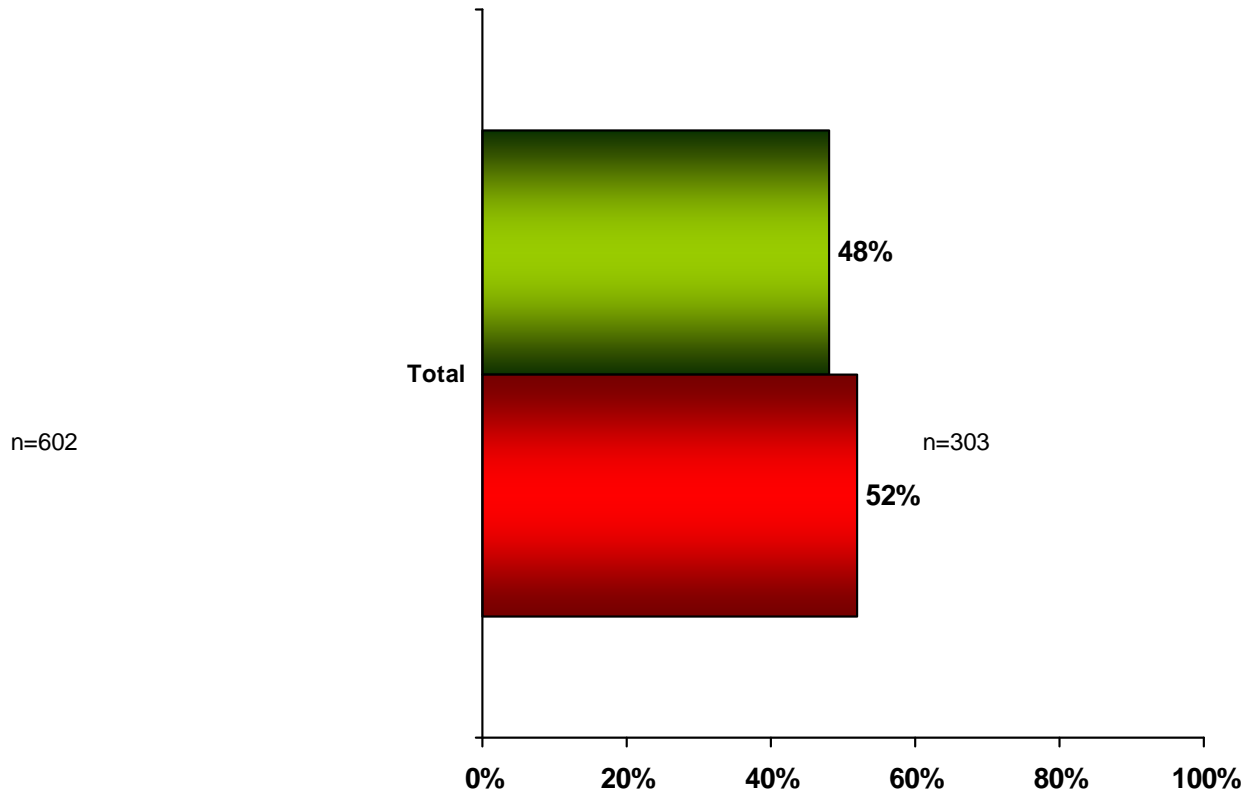


n=602

n=303

“Do you think classified “obese” individuals should pay higher insurance premiums?”

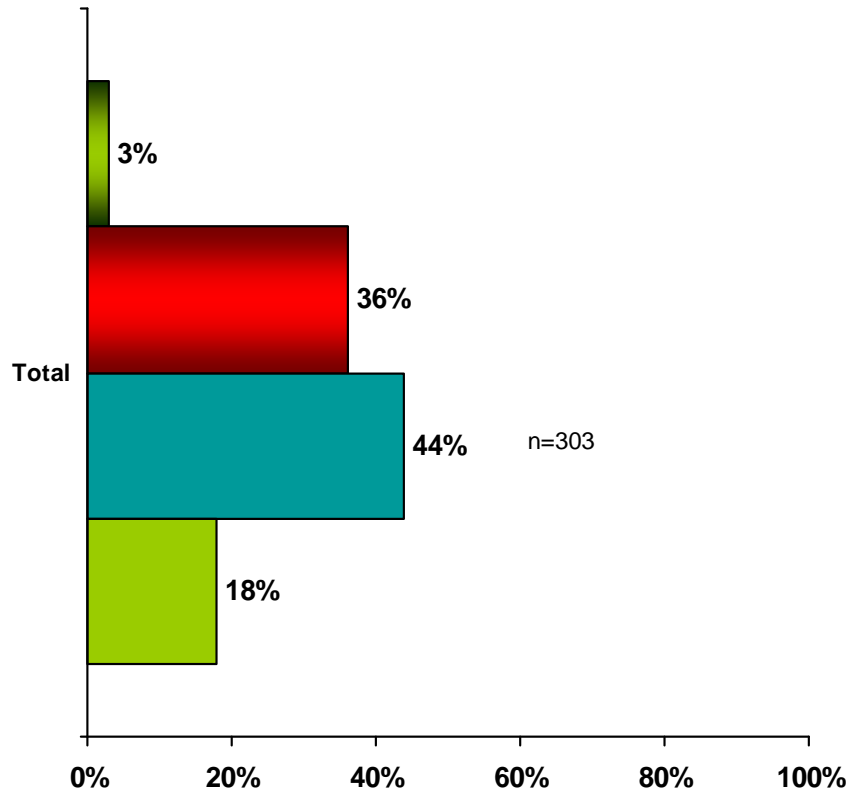
■ Yes ■ No



Percentages may not equal 100 due to rounding

“Please use the chart below and select which weight category you fall into based on your weight and height.”

■ Under weight ■ Healthy weight
■ Moderate overweight ■ Severe overweight



n=602

n=303

Percentages may not equal 100 due to rounding