

Please indicate how you have changed your behavior or life style since becoming aware of the H1N1 swine flu. Check all that apply.

	Week 2 (5/6/09) Total (n=1,477)	Week 3 (5/21/09) Total (n=688)	Week 4 (6/10/09) Total (n=655)	Week 5 (6/29/09) Total (n=696)
Decreased air travel	7%	6%	5%	5%
Decrease dining out	5%	4%	3%	4%
Avoid going to crowded events	13%	10%	7%	8%
Wash hands more frequently	40%	35%	34%	36%
Start wearing protective mask	4%	3%	2%	3%
Spend more time at home	6%	6%	5%	5%
Other changes of behaviors	2%	2%	2%	2%
None - I have not changed any of my behavior or life style	56%	61%	62%	59%

Please indicate the level of **risk** that the H1N1 swine flu could result in a catastrophic pandemic.
 Use a scale from 1 to 7, where 1 indicates "No Risk" and 7 indicates "Extremely High Risk."

	Total (n=696)
1 - No Risk	3%
2 - Low Risk	25%
Bottom 2	28%
3 - Somewhat Low Risk	16%
4 - Neither At Risk or Not At Risk	12%
5 - Somewhat At Risk	37%
Top 2	7%
6 - High Risk	6%
7 - Extremely High Risk	1%
MEAN	3.8 (Neutral)

Weekly Comparison

	Week 1 (4/27/09)	Week 2 (5/6/09)	Week 3 (5/21/09)	Week 4 (6/10/09)	Week 5 (6/29/09)
MEAN	4.4	3.7	3.7	3.5	3.8

Percentages may not equal 100 due to rounding

Please indicate the **readiness** of the US government in responding to an epidemic like this.
 Use a scale from 1 to 7, where 1 indicates "Not At All Prepared" and 7 indicates "Completely Prepared."

	Total (n=696)
1 - Not At All Prepared	3%
2 - Not Prepared	10%
Bottom 2	13%
3 - Somewhat Not Prepared	14%
4 - Neutral	14%
5 - Somewhat Prepared	42%
Top 2	17%
6 - Prepared	16%
7 - Completely Prepared	1%
MEAN	4.3 (Neutral)

Weekly Comparison

	Week 1 (4/27/09)	Week 2 (5/6/09)	Week 3 (5/21/09)	Week 4 (6/10/09)	Week 5 (6/29/09)
MEAN	4.0	4.5	4.3	4.3	4.3

Percentages may not equal 100 due to rounding

Please indicate your **level of concern** regarding the degree of the impact that the H1N1 swine flu epidemic will have on you and your family.

Use a scale from 1 to 7, where 1 indicates "Not At All Concerned" and 7 indicates "Extremely Concerned."

	Total (n=696)
1 - Not At All Concerned	6%
2 - Not Concerned	21%
Bottom 2	27%
3 - Somewhat Not Concerned	17%
4 - Neutral	15%
5 - Somewhat Concerned	31%
Top 2	11%
6 - Concerned	10%
7 - Extremely Concerned	1%
MEAN	3.8 (Neutral)

Weekly Comparison

	Week 1 (4/27/09)	Week 2 (5/6/09)	Week 3 (5/21/09)	Week 4 (6/10/09)	Week 5 (6/29/09)
MEAN	4.4	3.8	3.7	3.8	3.8

Percentages may not equal 100 due to rounding

Please indicate the top-3 sources that you use to find out about H1N1 swine flu.
Check exactly three.

	Total (n=696)
News (including print, broadcast, and internet)	71%
Symposium/Conferences/Med education programs	13%
Sales reps	4%
Colleagues/KOL	24%
Product brochures/promotion material/web site	3%
Medical journal/journal web site	51%
Medical association communication/web site	55%
Government agency communication/news letters (e.g. CDC, FDA)	77%
Other	3%