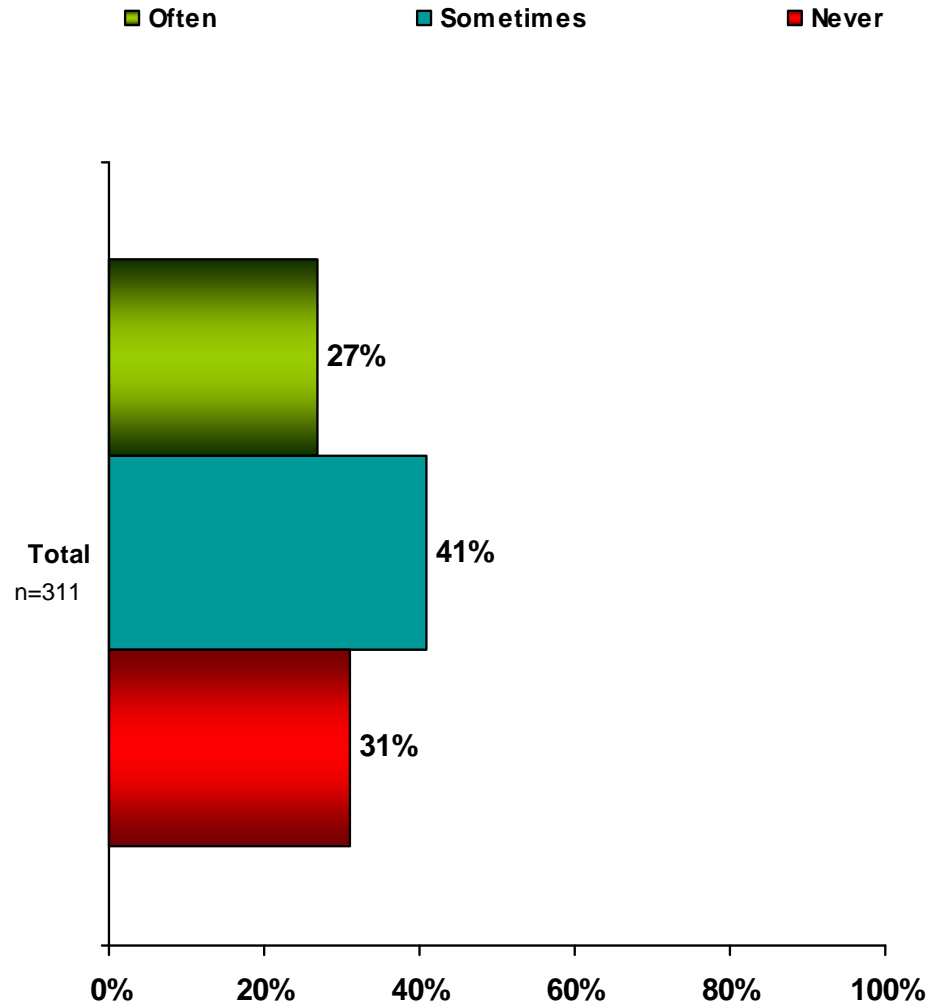


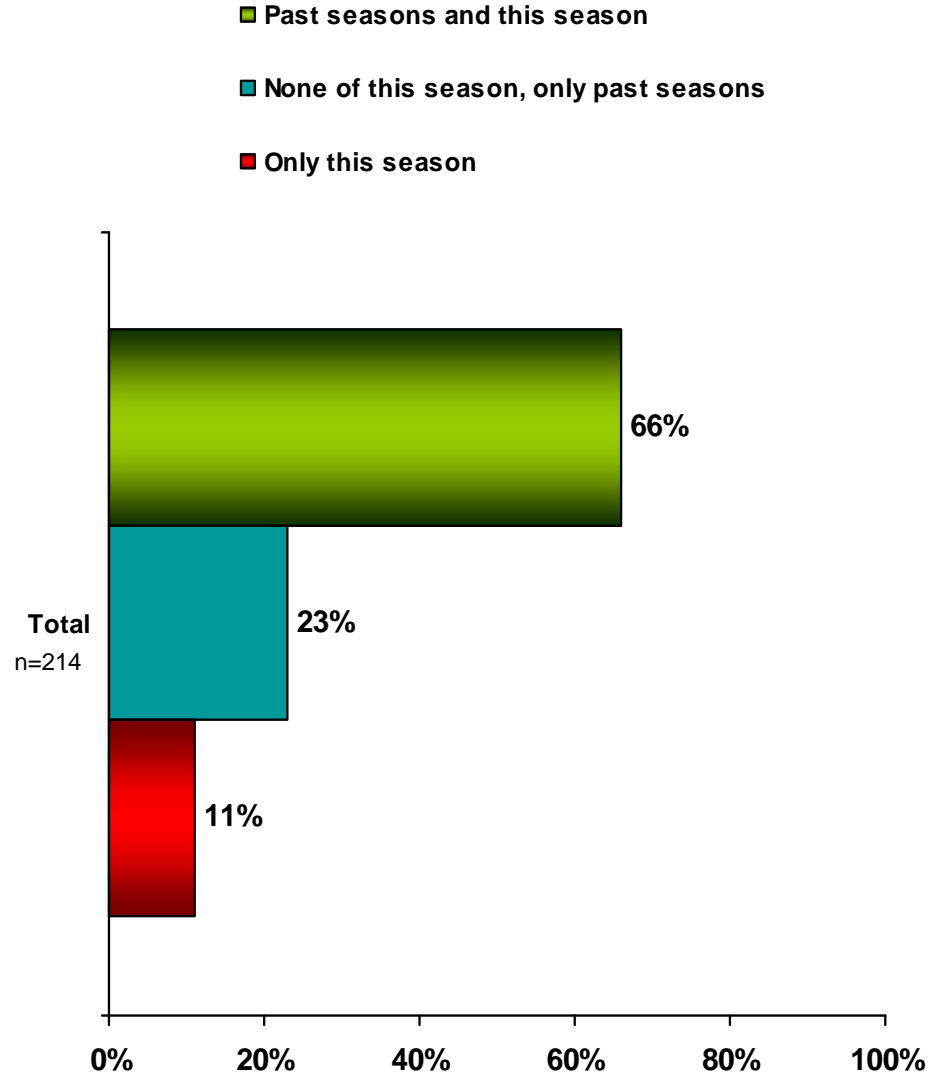
“How often have you watched the TLC show, ‘Jon and Kate Plus 8?’”



Percentages may not equal 100 due to rounding

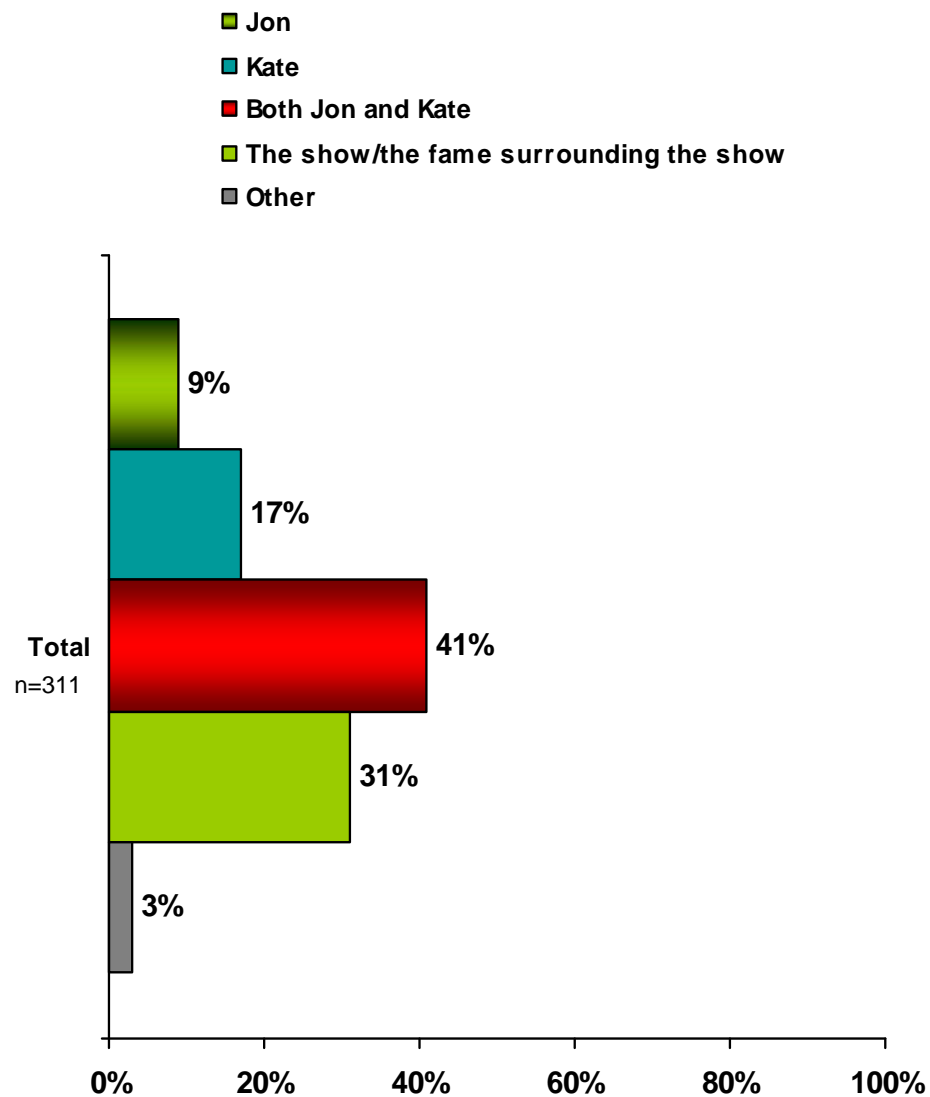
Of those who responded “Often” or “Sometimes”:

“Please indicate which season(s) you have watched of the show, ‘Jon and Kate Plus 8.’”



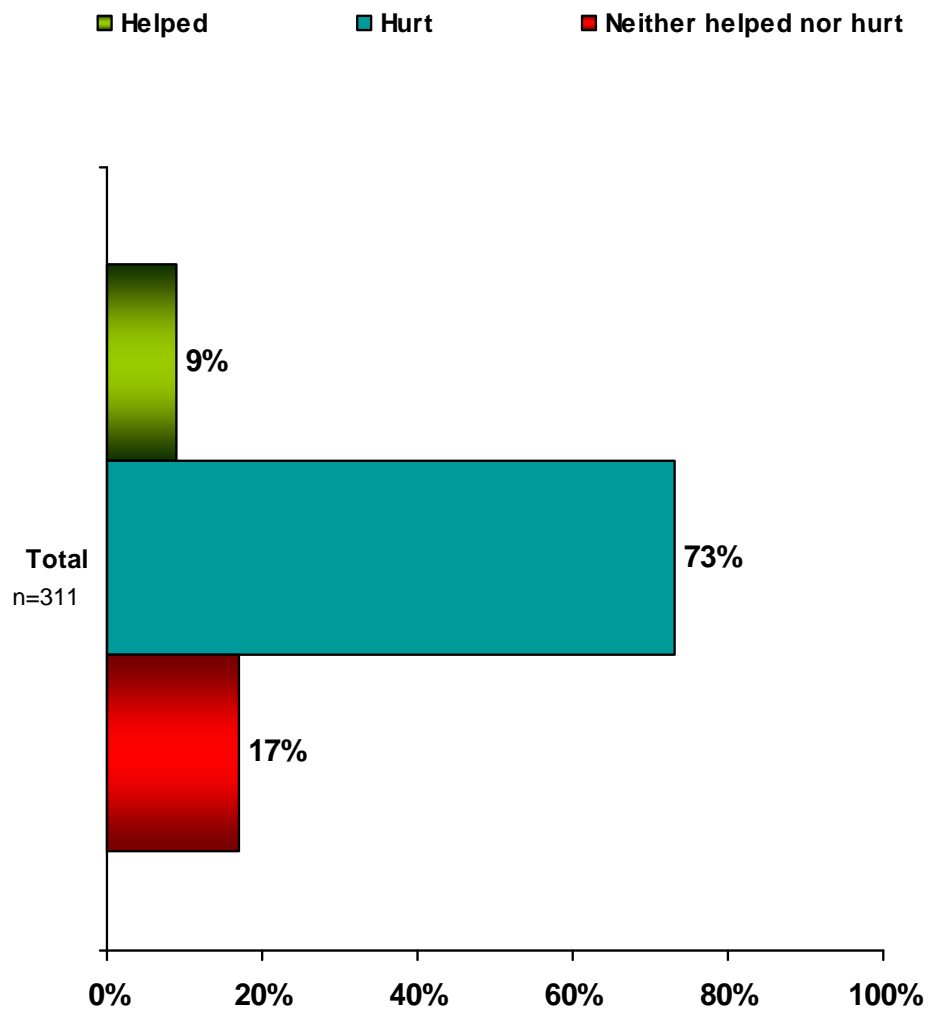
Percentages may not equal 100 due to rounding

“Who do you think is mostly to blame for the split? Please select only one.”



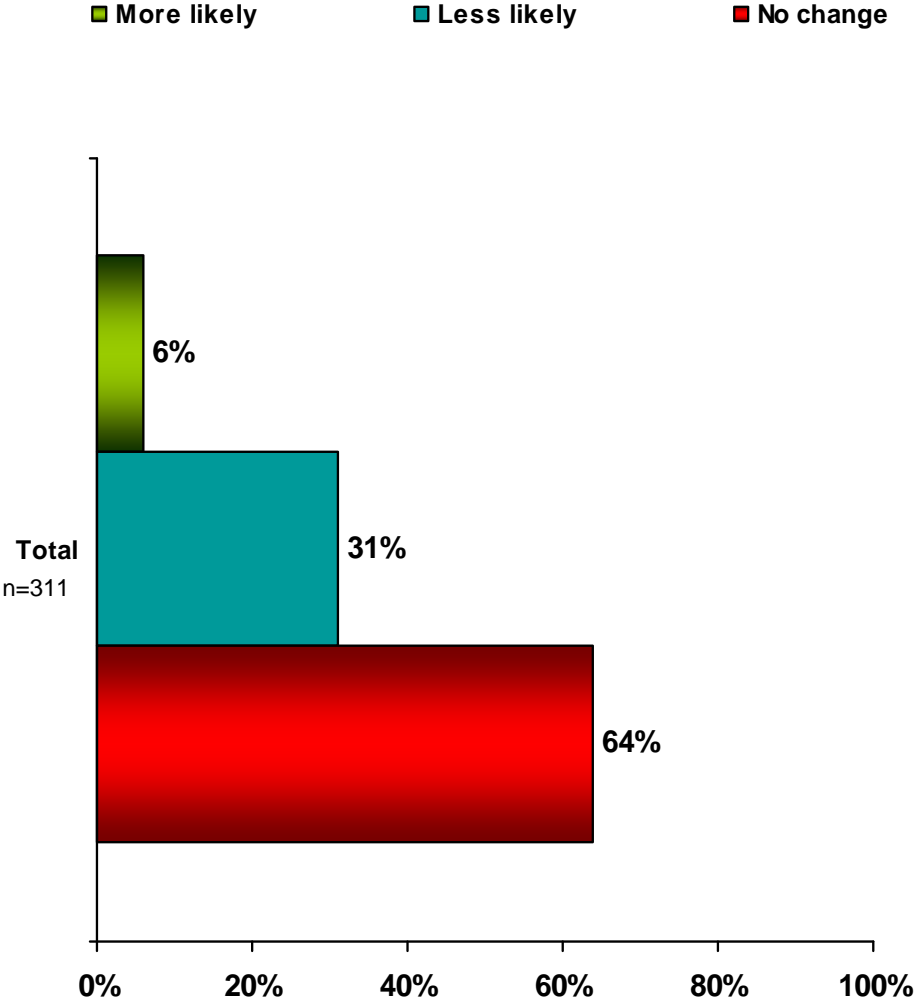
Percentages may not equal 100 due to rounding

“Overall, do you think the ‘Jon and Kate Plus 8’ show has hurt or helped the 8 Gosselin children?”



Percentages may not equal 100 due to rounding

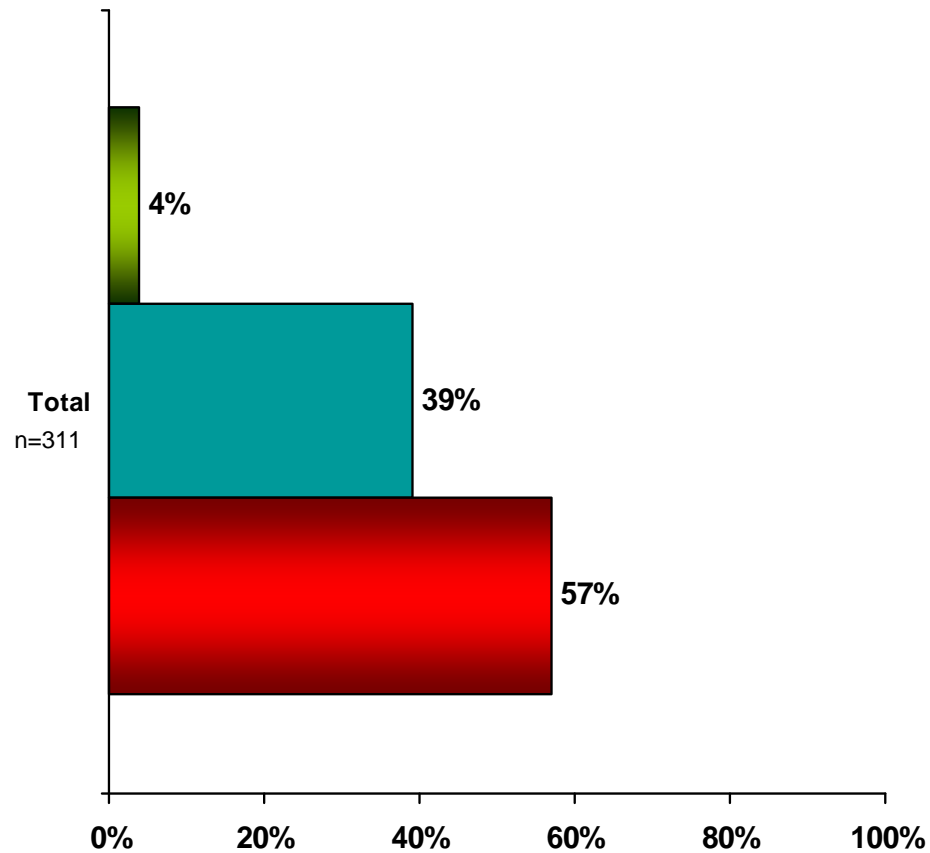
“Are you more or less likely to watch the show now that they have announced their split?”



Percentages may not equal 100 due to rounding

“Has your perception of the TLC network changed since this season of ‘Jon and Kate Plus 8’ began airing?”

■ Yes, more favorable    ■ Yes, less favorable    ■ No change



Percentages may not equal 100 due to rounding