

“Please indicate how you have changed your behavior or life style since becoming aware of the H1N1 swine flu. Check all that apply.”

	Total (n=1,477)
Decreased air travel	7%
Decrease dining out	5%
Avoid going to crowded events	13%
Wash hands more frequently	40%
Start wearing protective mask	4%
Spend more time at home	6%
Other changes of behaviors	2%
None - I have not changed any of my behavior or life style	56%

Percentages may not equal 100 due to rounding

Please indicate the level of **risk** that the H1N1 swine flu could result in a catastrophic pandemic.
 Use a scale from 1 to 7, where 1 indicates "No Risk" and 7 indicates "Extremely High Risk."

	Total (n=1,477)
1 - No Risk	2%
2 - Low Risk	27%
Bottom 2	30%
3 - Somewhat Low Risk	18%
4 - Neither At Risk or Not At Risk	12%
5 - Somewhat At Risk	31%
Top 2	9%
6 - High Risk	7%
7 - Extremely High Risk	1%
MEAN	3.7 (Neutral)

Weekly Comparison

	Week 1 (4/27/09)	Week 2 (5/6/09)
MEAN	4.4	3.7

Percentages may not equal 100 due to rounding

Please indicate the **readiness** of the US government in responding to an epidemic like this. Use a scale from 1 to 7, where 1 indicates "Not At All Prepared" and 7 indicates "Completely Prepared."

	Total (n=1,477)
1 - Not At All Prepared	2%
2 - Not Prepared	8%
Bottom 2	10%
3 - Somewhat Not Prepared	12%
4 - Neutral	13%
5 - Somewhat Prepared	42%
Top 2	22%
6 - Prepared	21%
7 - Completely Prepared	1%
MEAN	4.5 (Somewhat prepared)

Weekly Comparison

	Week 1 (4/27/09)	Week 2 (5/6/09)
MEAN	4.0	4.5

Percentages may not equal 100 due to rounding

Please indicate your **level of concern** regarding the degree of the impact that the H1N1 swine flu epidemic will have on you and your family.

Use a scale from 1 to 7, where 1 indicates "Not At All Concerned" and 7 indicates "Extremely Concerned."

	Total (n=1,477)
1 - Not At All Concerned	6%
2 - Not Concerned	21%
Bottom 2	27%
3 - Somewhat Not Concerned	19%
4 - Neutral	13%
5 - Somewhat Concerned	31%
Top 2	10%
6 - Concerned	9%
7 - Extremely Concerned	1%
MEAN	3.8 (Neutral)

Weekly Comparison

	Week 1 (4/27/09)	Week 2 (5/6/09)
MEAN	4.4	3.8

Percentages may not equal 100 due to rounding

Please indicate the top-3 sources that you use to find out about H1N1 swine flu.
Check exactly three.

	Total (n=1,477)
News (including print, broadcast, and internet)	75%
Symposium/Conferences/Med education programs	27%
Sales reps	1%
Colleagues/KOL	28%
Product brochures/promotion material/web site	3%
Medical journal/journal web site	38%
Medical association communication/web site	60%
Government agency communication/news letters (e.g. CDC, FDA)	81%
Other	7%