

John McCain's Climate Ad "A Better Way"

May 13, 2008

Pre-Video

If Barack Obama was the Democratic nominee and the 2008 presidential election was held today, which of the following candidates would you vote for?

	Total	Registered Democrat	Registered Republican	Registered Independent
1 - Barack Obama	38%	50%	17%	49%
2 - John McCain	42%	23%	74%	26%
3 - Undecided	17%	20%	9%	23%
4 - Other	3%	7%	0%	3%

Post-Video

If Barack Obama was the Democratic nominee and the 2008 presidential election was held today, which of the following candidates would you vote for?

	Total	Registered Democrat	Registered Republican	Registered Independent
1 - Barack Obama	37%	50%	14%	49%
2 - John McCain	46%	23%	80%	31%
3 - Undecided	14%	20%	6%	17%
4 - Other	3%	7%	0%	3%

Pre-Video

Which of the following best describes your overall opinion of John McCain?

	Total	Registered Democrat	Registered Republican	Registered Independent
1 - Very Favorable	8%	3%	20%	0%
2 - Mostly Favorable	50%	27%	60%	60%
3 - Mostly Unfavorable	30%	37%	17%	37%
4 - Very Unfavorable	12%	33%	3%	3%

Post-Video

Which of the following best describes your overall opinion of John McCain?

	Total	Registered Democrat	Registered Republican	Registered Independent
1 - Very Favorable	11%	7%	26%	0%
2 - Mostly Favorable	50%	30%	57%	60%
3 - Mostly Unfavorable	29%	33%	14%	40%
4 - Very Unfavorable	10%	30%	3%	0%

Pre-Video

Which of the following candidates do you think has the best plan for managing the issue of global warming?

	Total	Registered Democrat	Registered Republican	Registered Independent
1 - Barack Obama	36%	47%	26%	37%
2 - John McCain	23%	13%	43%	11%
3 - Other candidate	9%	17%	3%	9%
4 - None of the candidates	32%	23%	26%	43%

Post-Video

Which of the following candidates do you think has the best plan for managing the issue of global warming?

	Total	Registered Democrat	Registered Republican	Registered Independent
1 - Barack Obama	26%	37%	14%	29%
2 - John McCain	38%	27%	60%	26%
3 - Other candidate	5%	10%	0%	6%
4 - None of the candidates	31%	27%	26%	40%