

Overall, how sincere is Mitt Romney in the video?

| | By Political Affiliation | | | |
|-------------------------------|---------------------------------|----------|------------|---------------------|
| | Total | Democrat | Republican | Independent / Other |
| Base | (n=500) | (n=170) | (n=137) | (n=193) |
| Sincere | 51% | 46% | 60% | 48% |
| Somewhat sincere | 35% | 35% | 30% | 39% |
| Neither sincere nor insincere | 9% | 12% | 8% | 8% |
| Somewhat insincere | 4% | 5% | 2% | 4% |
| Insincere | 1% | 2% | 0% | 1% |

| | By Religious Affiliation | | | | | |
|-------------------------------|---------------------------------|---------|----------|---------|------------|---------|
| | Total | Atheist | Catholic | Jewish | Protestant | Other |
| Base | (n=500) | (n=50)* | (n=130) | (n=36)* | (n=135) | (n=148) |
| Sincere | 51% | 35% | 52% | 42% | 64% | 46% |
| Somewhat sincere | 35% | 39% | 36% | 36% | 26% | 41% |
| Neither sincere nor insincere | 9% | 16% | 9% | 14% | 6% | 9% |
| Somewhat insincere | 4% | 8% | 2% | 8% | 4% | 3% |
| Insincere | 1% | 2% | 2% | 0% | 1% | 1% |

* **Caution: Small Base (<100)**

Overall, how sincere is the John F. Kennedy in the video?

| | By Political Affiliation | | | |
|-------------------------------|---------------------------------|----------|------------|---------------------|
| | Total | Democrat | Republican | Independent / Other |
| Base | (n=253) | (n=95) | (n=66) | (n=92) |
| Sincere | 78% | 88% | 70% | 73% |
| Somewhat sincere | 19% | 9% | 29% | 23% |
| Neither sincere nor insincere | 3% | 2% | 2% | 4% |
| Somewhat insincere | 0% | 0% | 0% | 0% |
| Insincere | 0% | 0% | 0% | 0% |

| | By Religion | | | | | |
|-------------------------------|--------------------|---------|----------|--------|------------|--------|
| | Total | Atheist | Catholic | Jewish | Protestant | Other |
| Base | (n=253) | (n=26) | (n=66) | (n=16) | (n=50) | (n=95) |
| Sincere | 78% | 69% | 88% | 75% | 74% | 76% |
| Somewhat sincere | 19% | 31% | 11% | 13% | 22% | 22% |
| Neither sincere nor insincere | 3% | 0% | 2% | 13% | 4% | 2% |
| Somewhat insincere | 0% | 0% | 0% | 0% | 0% | 0% |
| Insincere | 0% | 0% | 0% | 0% | 0% | 0% |