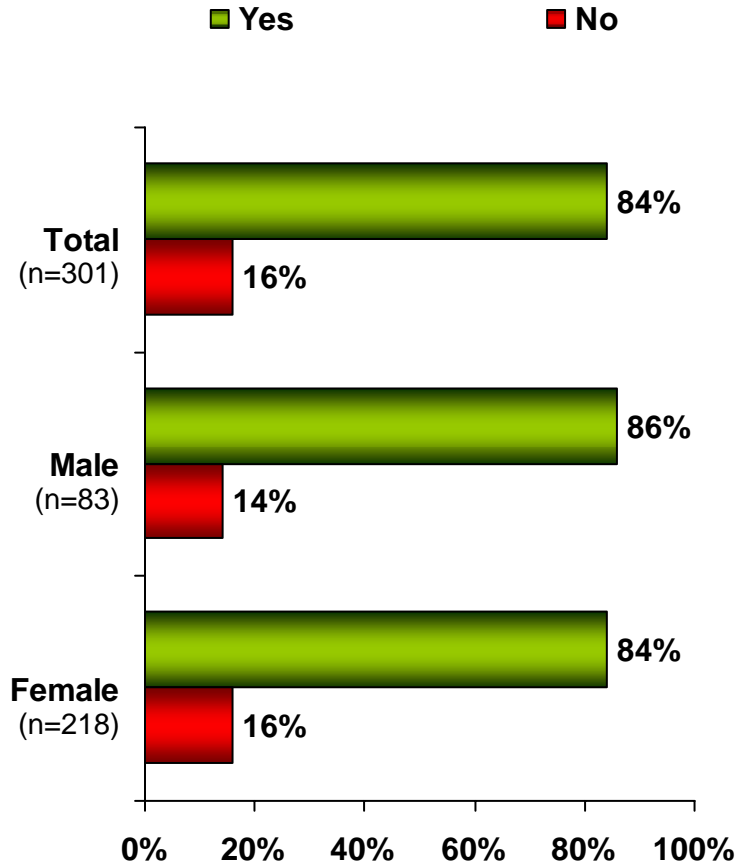
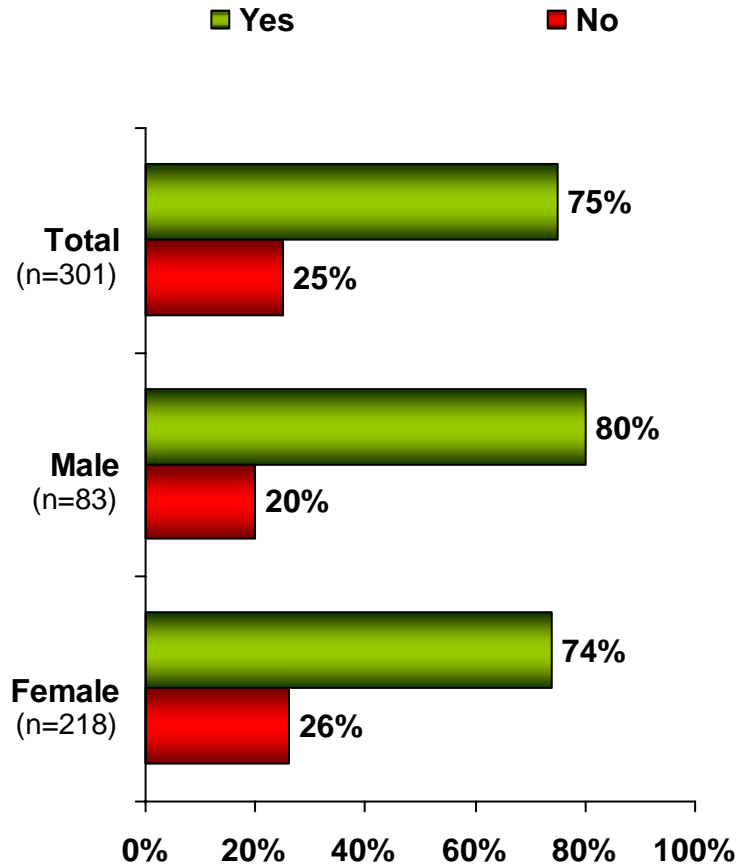


“Since the recall of these toys, do you trust that Mattel will take significant actions to ensure the safety of toys sold in U.S. stores in the future?”

**Before** Viewing Bob Eckert’s Comments

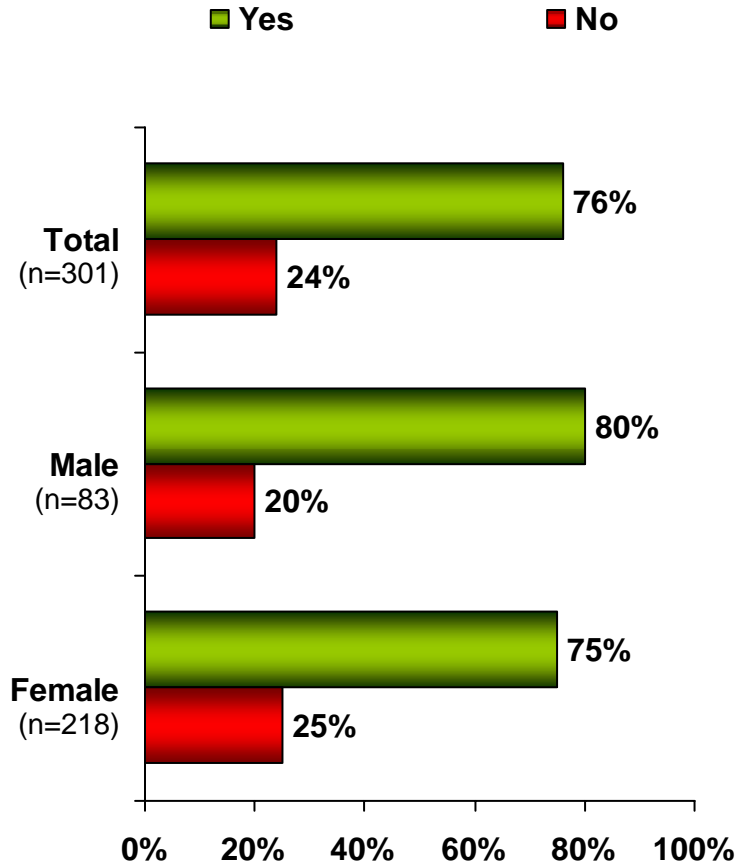
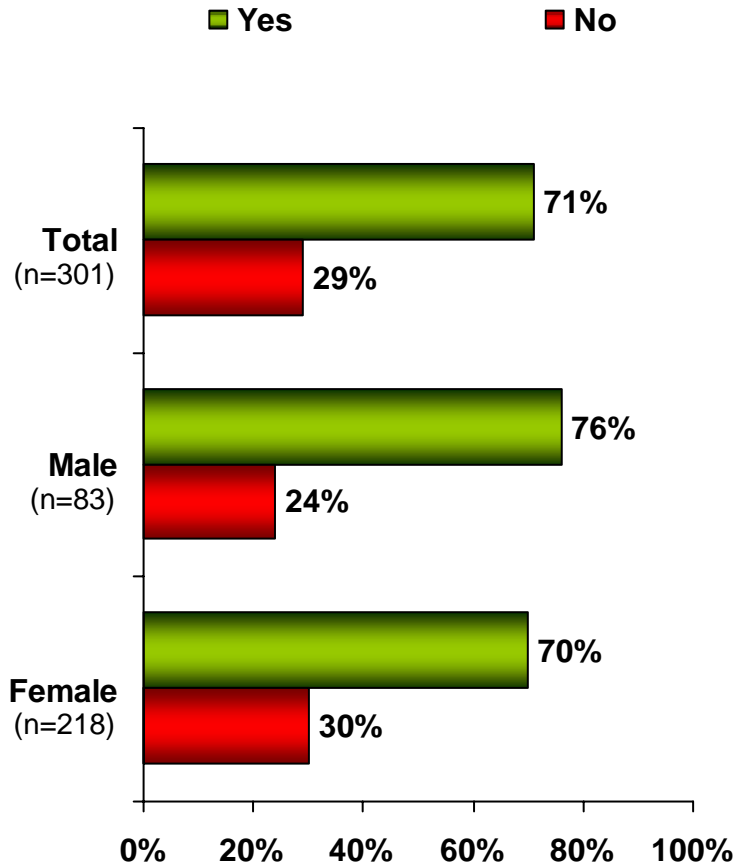
**After** Viewing Bob Eckert’s Comments



“Are you likely to purchase Mattel products in the future?”

**Before** Viewing Bob Eckert’s Comments

**After** Viewing Bob Eckert’s Comments



“Do you think that Mattel’s Chairman and CEO, Bob Eckert, was sincere?”

