

Please rate Sarah Palin on the following attributes where 1 represents "Not at all strong in this attribute" and 7 represents "Extremely strong in this attribute"

Before Address

After Address

Likeability

	Democrats	Republicans	Independents
MEAN	2.9	5.2	3.7

	Democrats	Republicans	Independents
MEAN	3.2	5.4	4.4

Believability

	Democrats	Republicans	Independents
MEAN	2.2	4.7	3.3

	Democrats	Republicans	Independents
MEAN	2.4	4.8	3.7

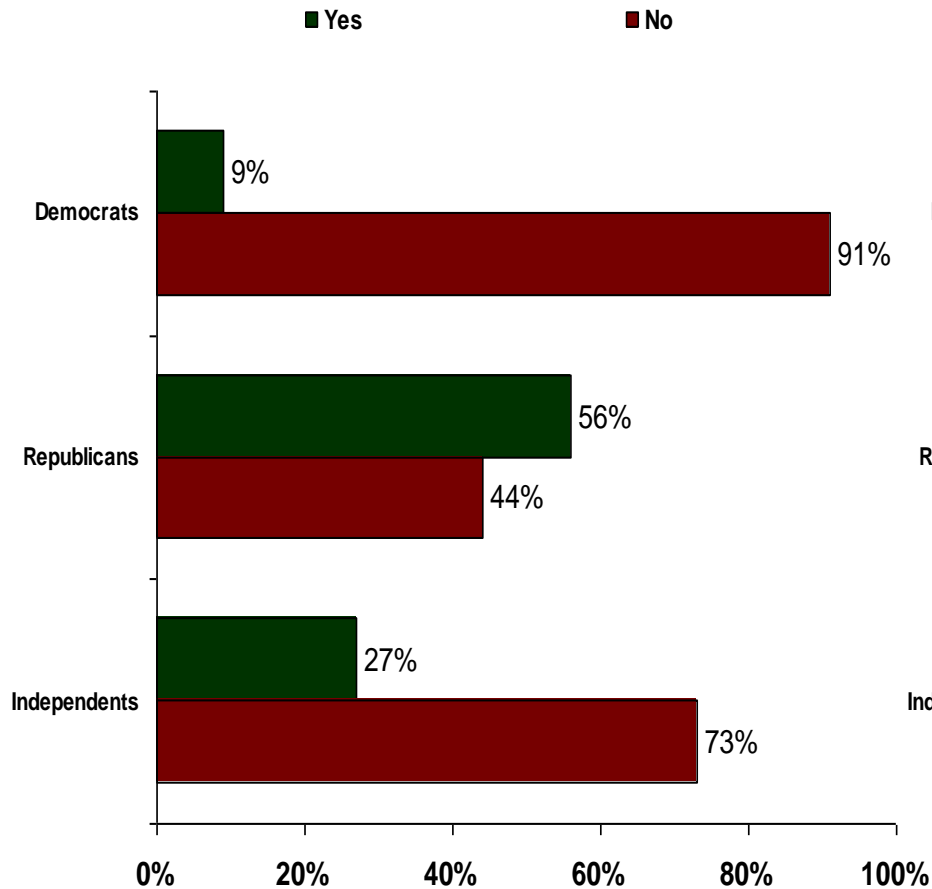
Sincerity

	Democrats	Republicans	Independents
MEAN	2.6	4.9	3.8

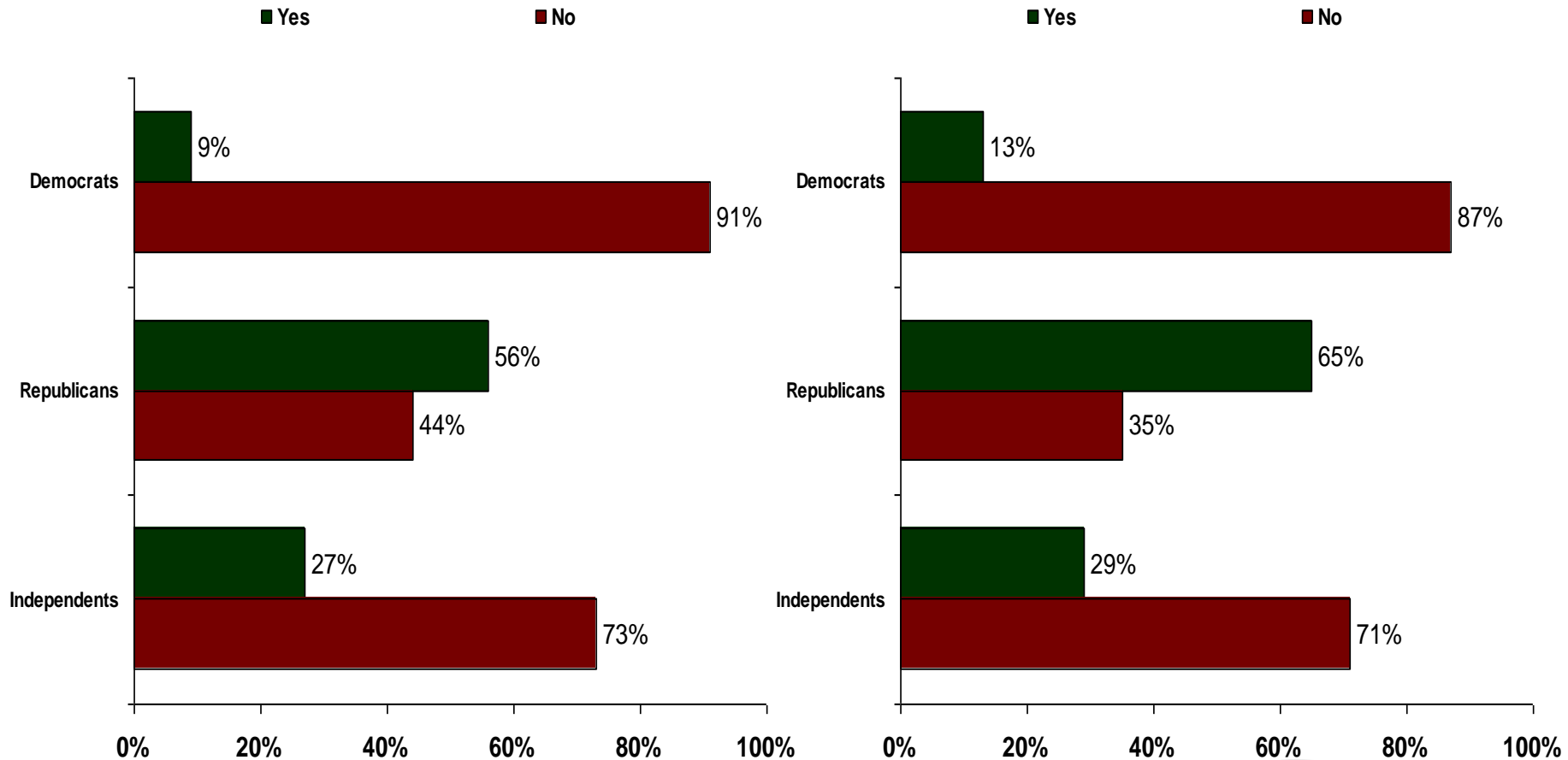
	Democrats	Republicans	Independents
MEAN	2.8	5.0	3.6

Would you support Sarah Palin if she were to run in the Presidential Election in 2012?

Before Address



After Address



Percentages may not equal 100 due to rounding