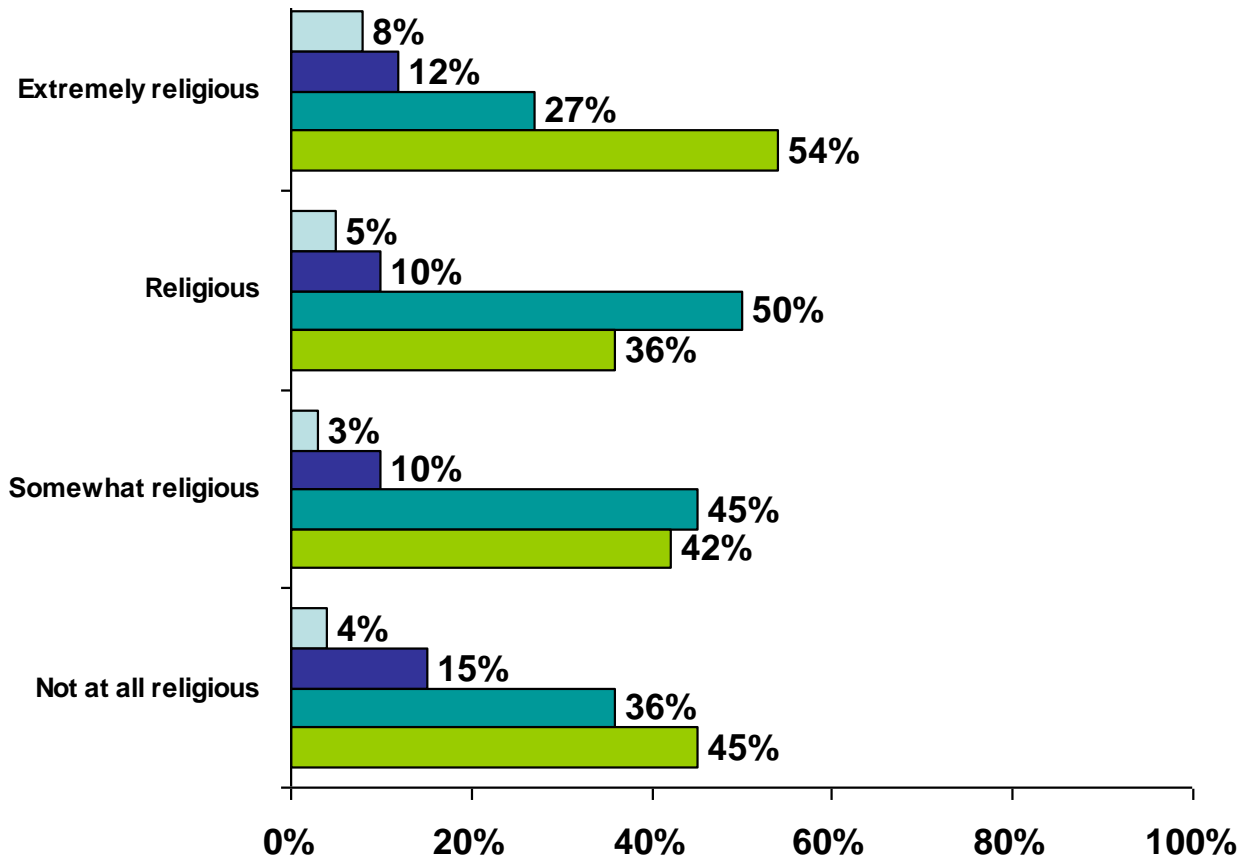


Please rate on a scale of 1-7 how concerned you are that the information you share on Facebook can be seen by people who you do not intend on sharing it with, where 1 represents Not at all concerned and 7 represents Extremely concerned.

	Mean Before Video	Mean After Video
Extremely Religious	5.4	5.6
Religious	5.4	5.6
Somewhat Religious	4.9	5.1
Not at all Religious	4.8	4.9

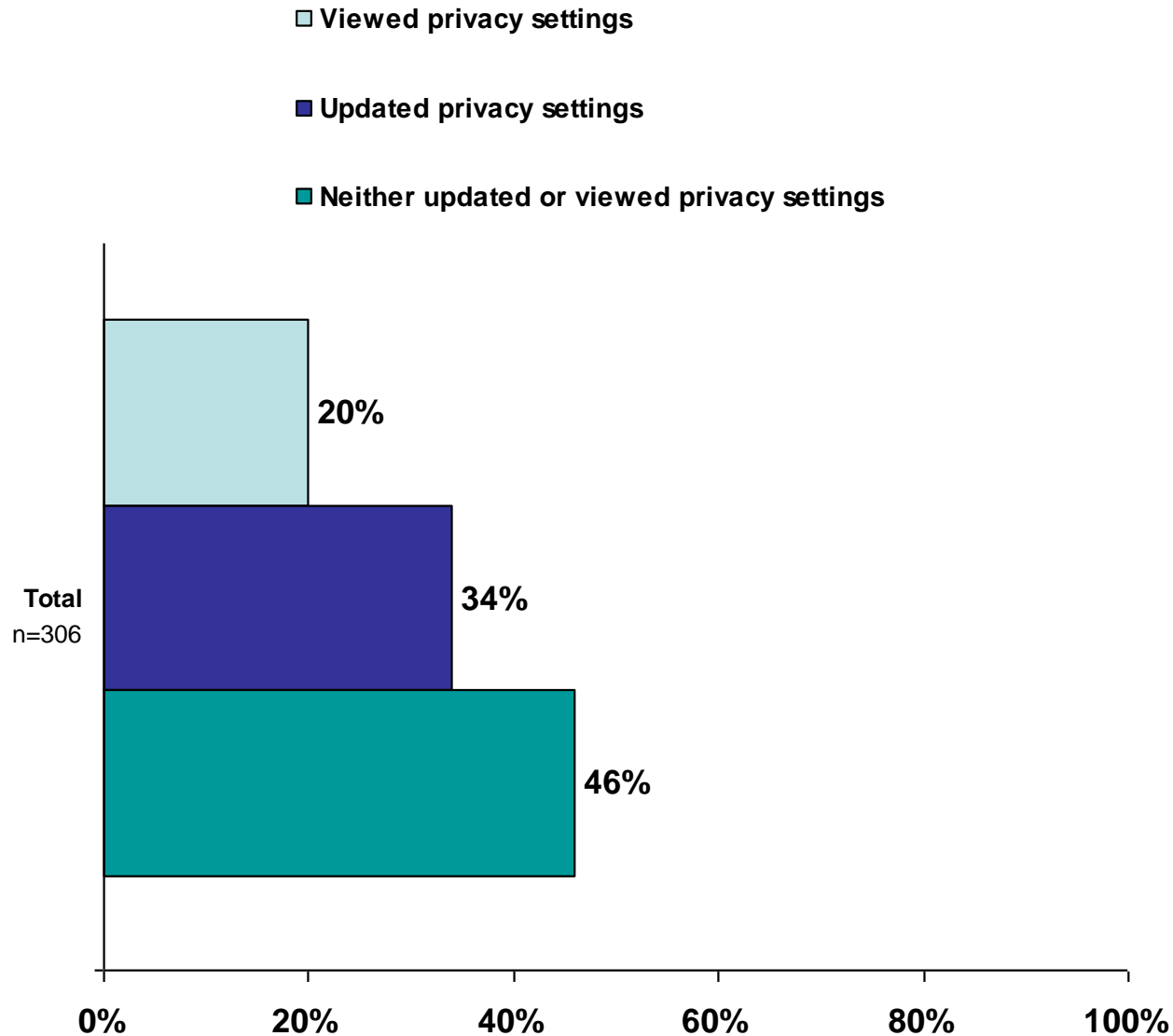
How likely are you to stop using Facebook?

□ Extremely likely ■ Somewhat likely ■ Somewhat unlikely ■ Extremely unlikely



Percentages may not equal 100 due to rounding

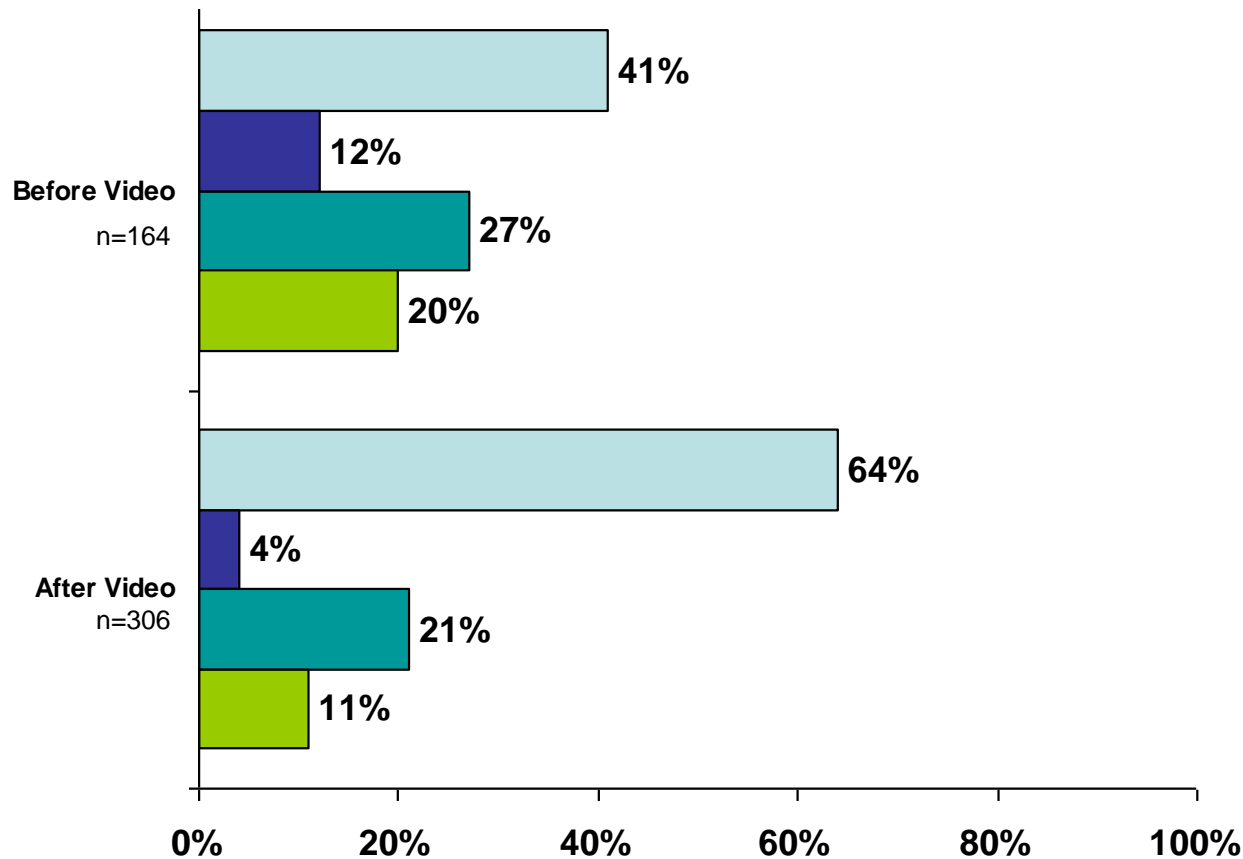
Have you viewed or updated your Facebook privacy settings since Wednesday, May 26, 2010?



Percentages may not equal 100 due to rounding

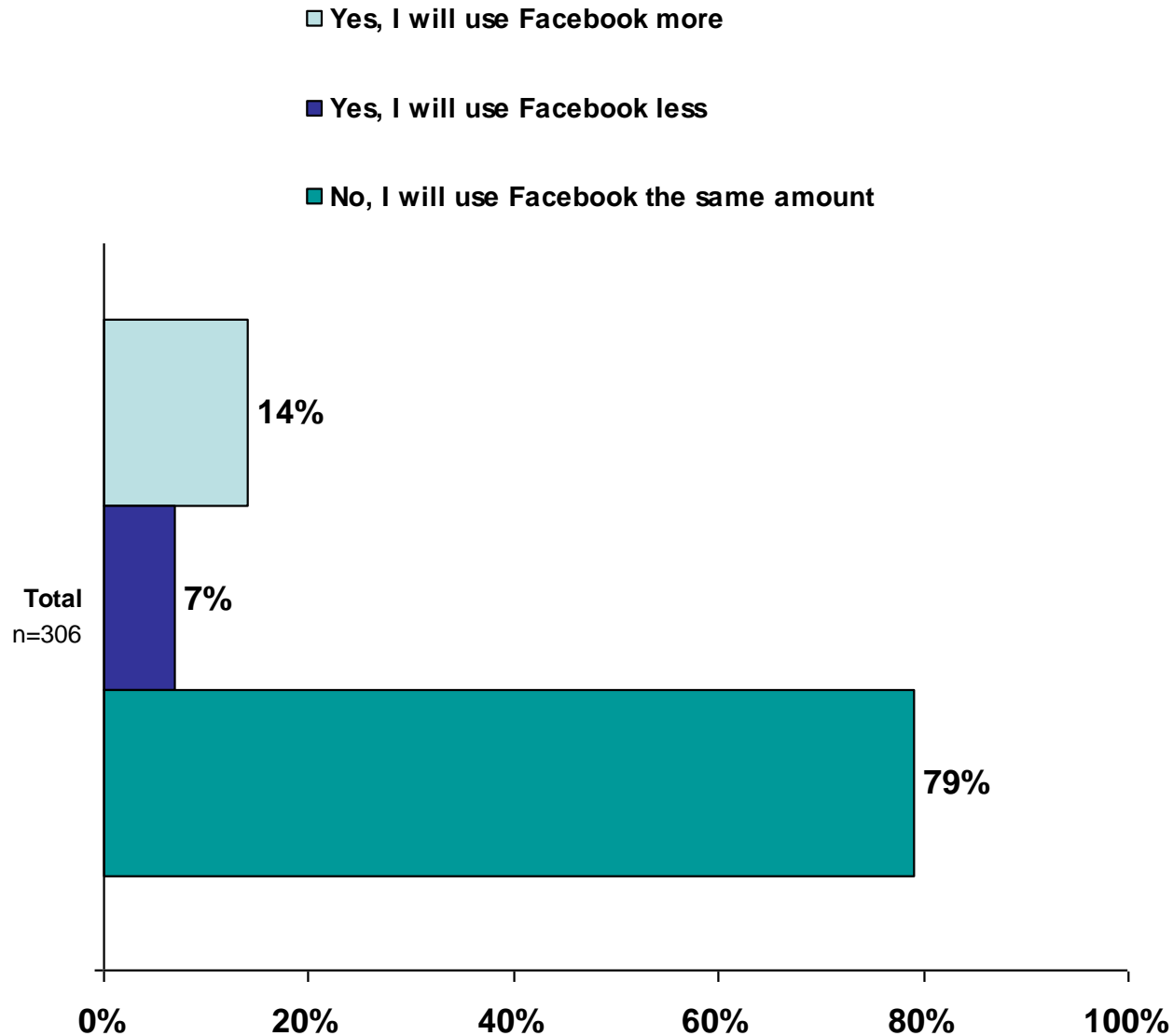
Do you think the changes made to Facebook s privacy settings since May 26th have:

- Increased users' privacy and internet security
- Decreased users' privacy and internet security
- Neither increased or decreased users' privacy and internet security
- Unsure



Percentages may not equal 100 due to rounding

Will the changes recently made to Facebook's privacy settings affect your use of Facebook?



Percentages may not equal 100 due to rounding