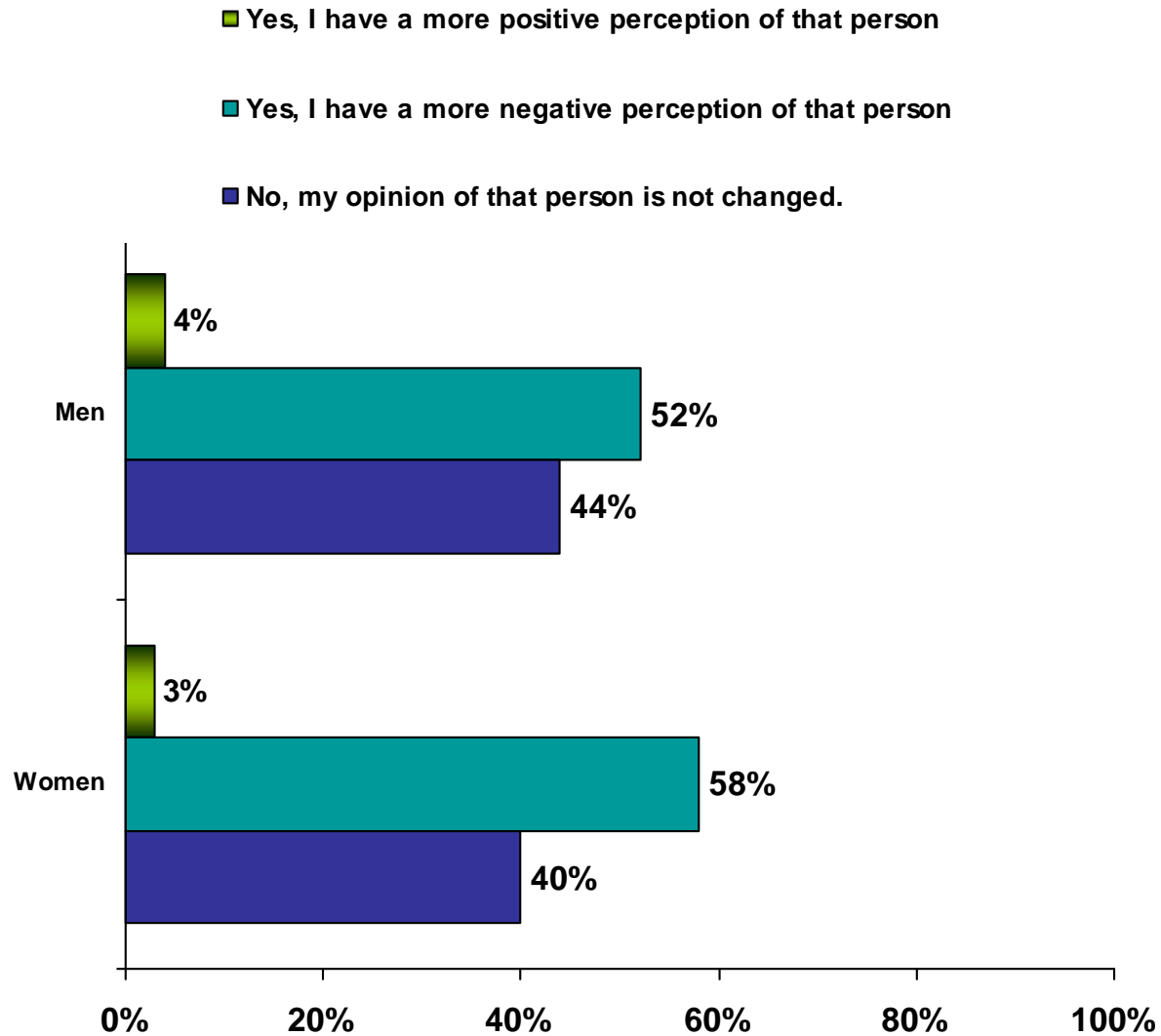


Please rate how appropriate it is for the following people to use profanity or curse in public, where 1 represents “Not at all appropriate” and 7 represents “Extremely appropriate.”

	Mean (n=286)
Musicians	3.1
Celebrities	2.8
Politicians	2.1
Actors	2.9
Religious Figures	1.6
Company CEOs	2.1

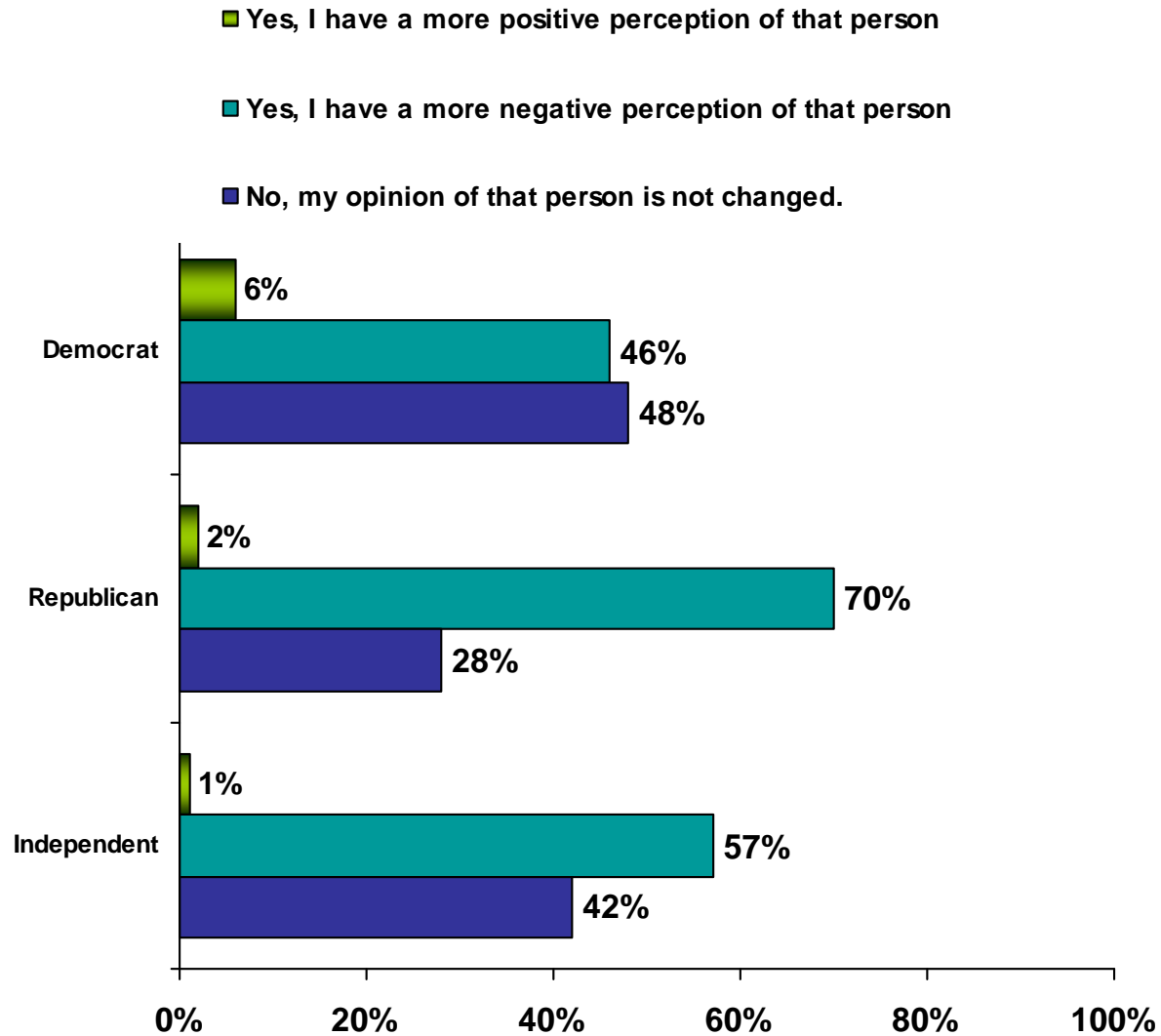
*Percentages may not equal 100 due to rounding*

# Does hearing someone use profanity influence your perceptions of them?



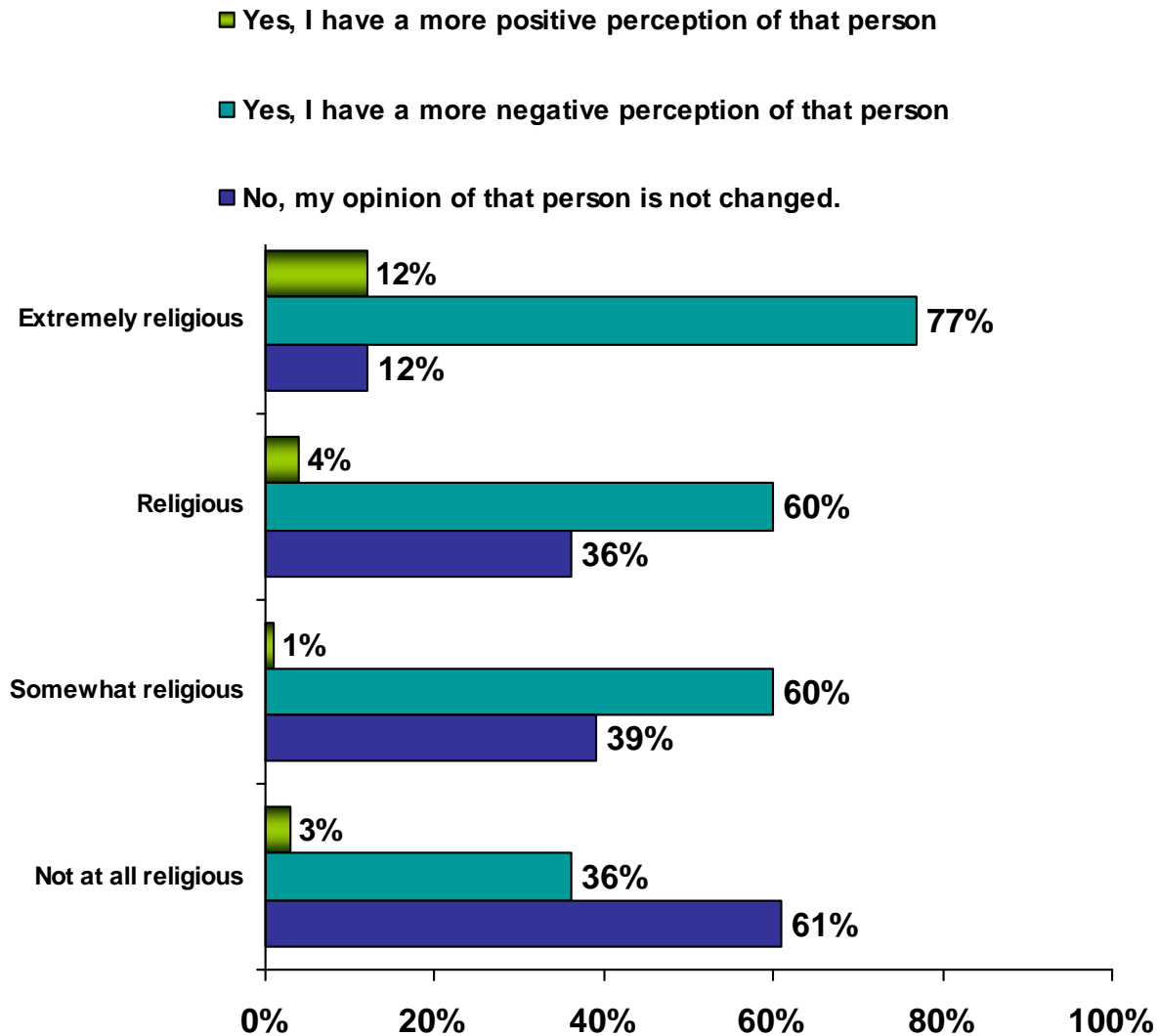
Percentages may not equal 100 due to rounding

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