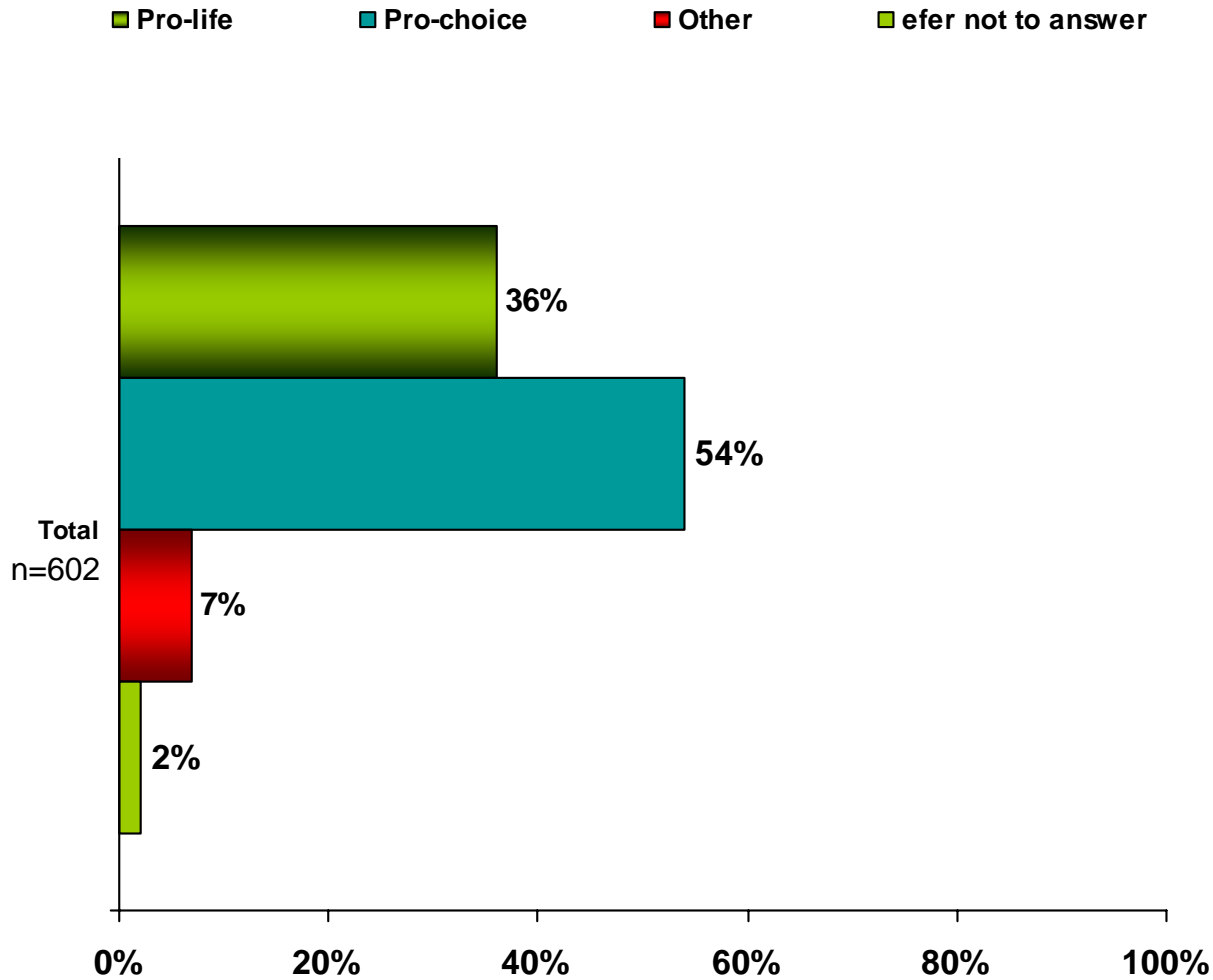


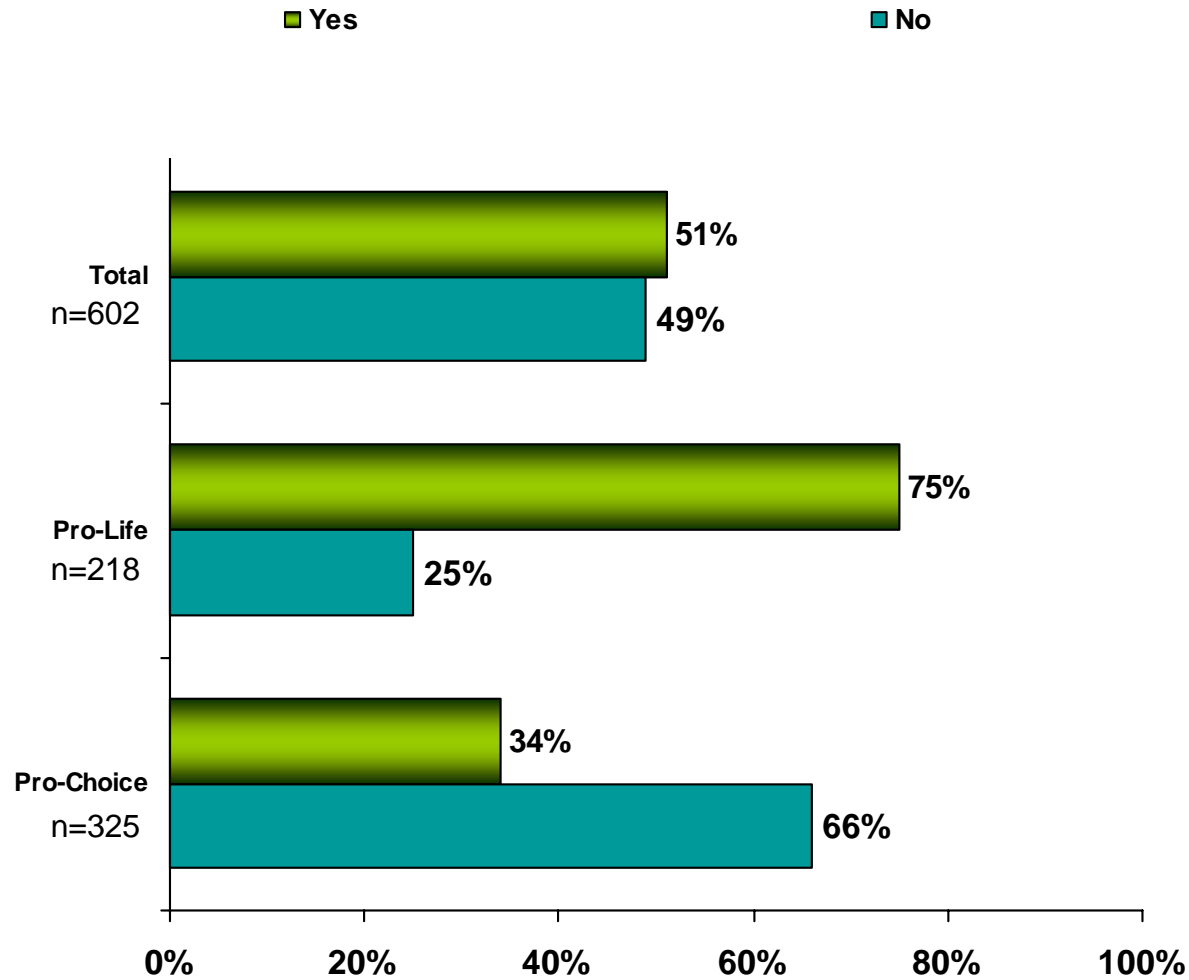
Please select the response that best represents your stance on the topic of abortion?



Total
n=602

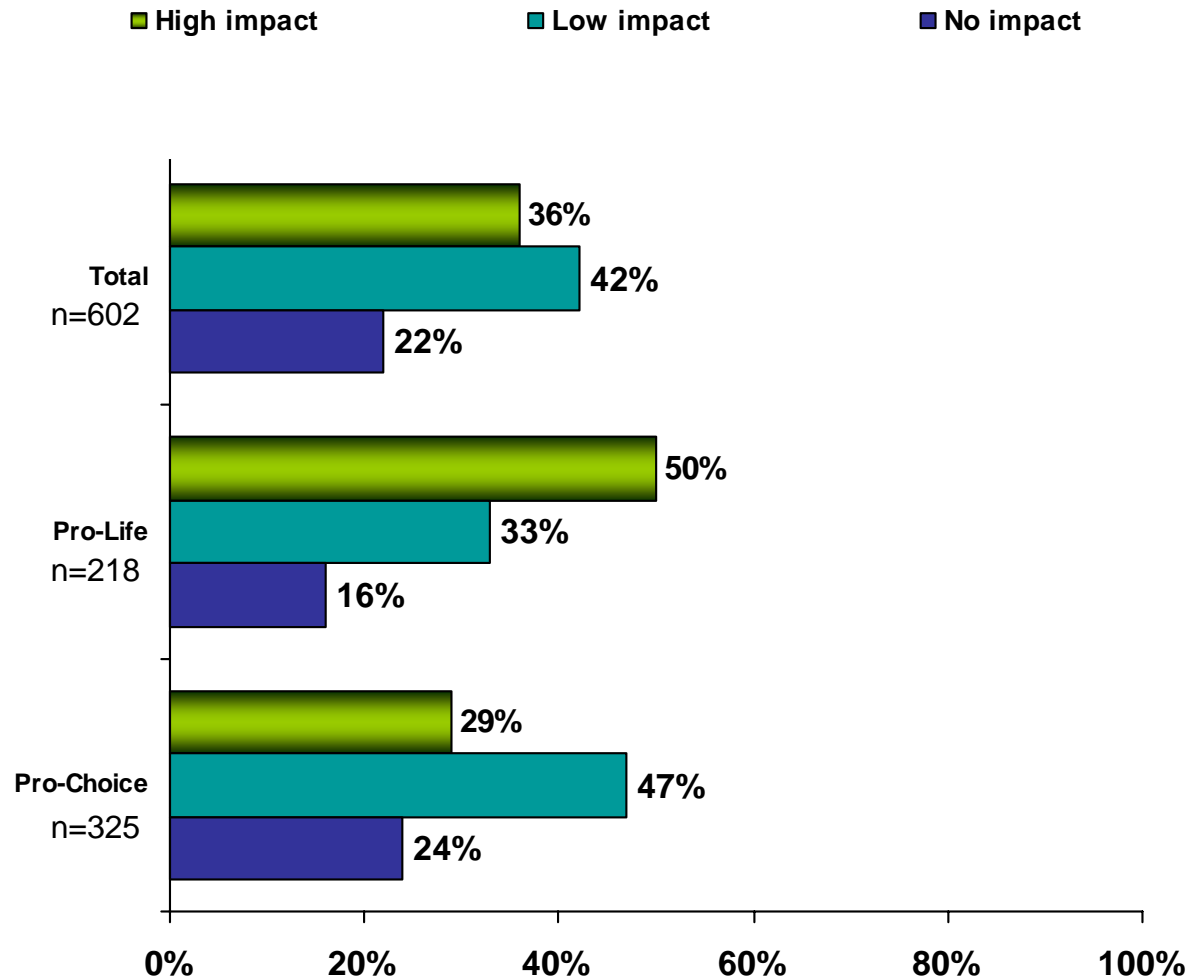
Percentages may not equal 100 due to rounding

Do you think the Super Bowl is an appropriate platform for controversial ads regarding social issues such as abortion?



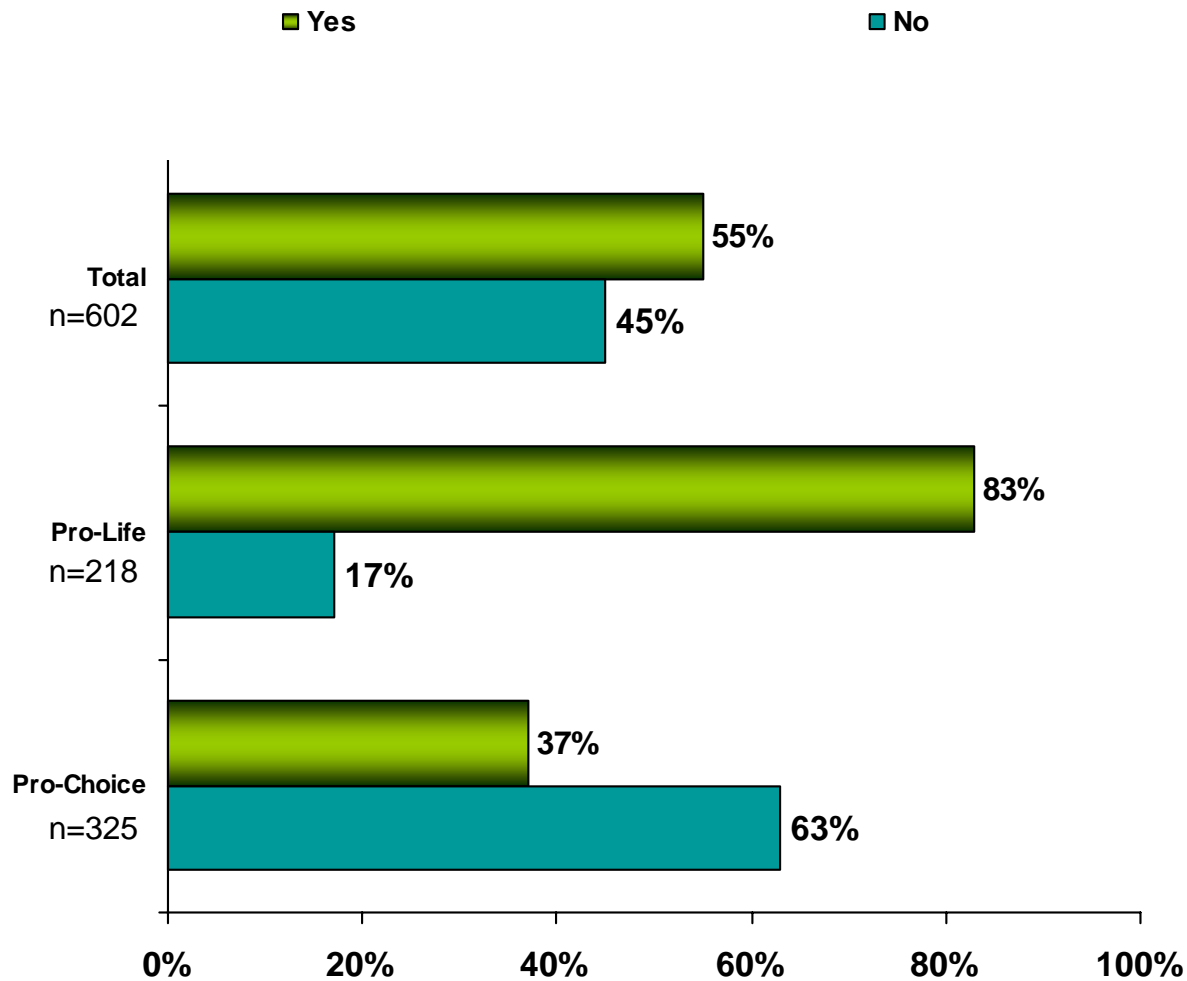
Percentages may not equal 100 due to rounding

What impact do you think a sports personality can have on changing people's opinion on controversial social issues like abortion?



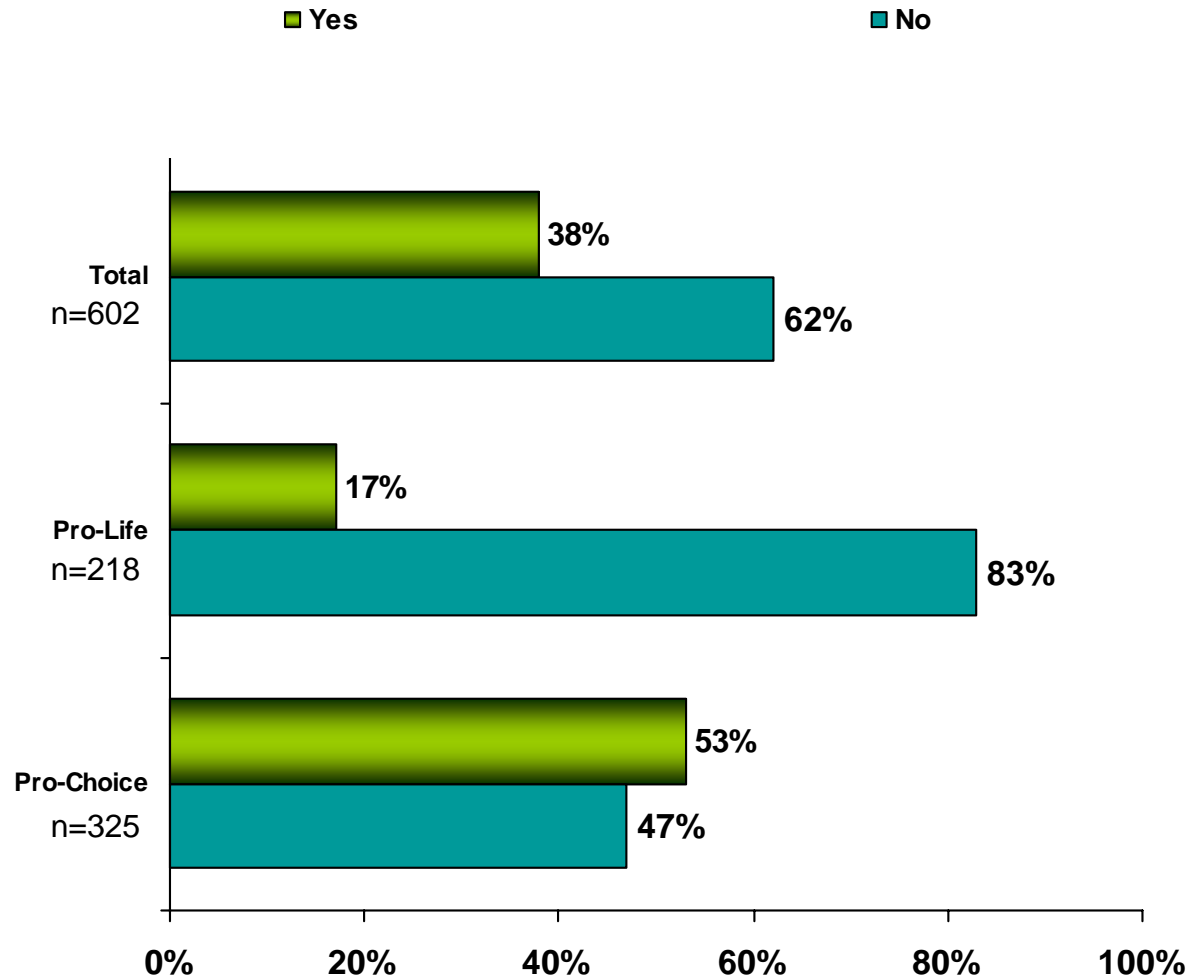
Percentages may not equal 100 due to rounding

Do you think it is appropriate for a sports personality to speak out on the issue of abortion in a super bowl advertisement?



Percentages may not equal 100 due to rounding

Do you think CBS should pull this advertisement from its Super Bowl advertisement line-up?



Percentages may not equal 100 due to rounding