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BALLADS FOR BALLOTS 2008 CONTEST

PHOTOGRAPHIC AND ENTERTAINMENT RELEASE

Background

The undersigned wants to be a contestant (the “Contestant”) in the Ballads for Ballots 2008 contest (the “Contest”). The Contestant understands that in order to participate in the Contest, he or she must give HCD Research, Inc. (the “Sponsor”) permission to use the music video the Contestant submits for the Contest (the “Music Video”) for its own entertainment purposes. That means the Sponsor will be able to show the Music Video whenever and wherever it wishes to promote the Sponsor or any of its affiliated companies, for example its subsidiary MediaCurves.com.

Release

In exchange for the right to participate in the Contest, the Contestant hereby grants to the Sponsor, an unconditional release to use the Music Video for any entertainment purpose it chooses. Put another way, with respect to the Sponsor’s use of the Music Video, the Contestant hereby waives any copyrights it has to the music or the images and any rights to control the use of Contestant’s name or photographs contained or portrayed in the video.

Furthermore, if there are individuals, other than the Contestant, whose music or photographs appear in the Music Video (“the Participant(s)”), their names are set forth below. The Contestant hereby certifies that these are the only Participants. By signing in the space provided, each Participant hereby releases the Sponsor in the same manner and to the same extent as the Contestant does herein.

Indemnification

It is the Contestant’s responsibility to obtain signatures from all Participants. If the Contestant fails to do so, he or she will defend, indemnify, and hold the Sponsor harmless from any liability or damages arising from a claim brought by a non-signing Participant.

