



Ad Name	Rank	Score	Watercooler	Interest	Emotion	Attentive	Entertained	Hopeful	Benefited	Affectionate	Confident	Sad	Tense	Embarrassed	Skeptical	Confused	Irritated
Fed-Ex Pigeons	1	80.708767	2	1	3	2	1	7	3	7	3	6	8	5	9	2	2
Budweiser Rocky	2	80.249136	1	5	1	3	7	1	1	1	1	20	3	2	1	3	1
Coca Cola Balloons	3	78.511367	4	3	2	5	4	3	6	4	6	3	10	1	2	1	3
Diet Pepsi What Is Love	4	76.659752	3	4	4	4	3	4	2	6	2	2	4	6	8	10	6
Bridgestone Squirrel	5	75.867562	5	2	5	1	2	2	5	3	5	21	22	9	7	11	9
E-Trade Baby	6	71.522734	6	6	6	9	8	6	4	2	4	19	9	18	17	8	19
Bud Light Cavemen	7	70.684538	7	8	7	11	6	8	7	8	11	13	11	12	4	4	13
Corolla Toyota	8	67.970333	8	7	12	7	14	14	13	12	10	18	18	14	20	9	16
Life Water Thriller	9	67.798076	10	11	8	14	13	16	15	11	9	4	1	4	5	12	12
E-Trade Baby II	10	66.849722	12	13	9	19	15	17	11	5	13	7	5	11	10	13	4
Vitamin Water Horse Race	11	66.574144	15	10	10	18	12	5	9	10	7	1	17	7	12	14	10
Doritos Mouse Trap	12	66.142193	14	12	11	8	16	15	20	20	20	17	16	3	3	6	15
Bud Light Breath Fire	13	65.339634	9	15	13	13	5	22	22	16	22	5	7	15	13	7	5
Pepsi JustinTimberlake	14	64.761705	11	9	16	10	11	11	14	9	15	12	15	20	19	19	20
Bridgestone Headlights	15	64.478097	13	17	14	12	10	10	12	18	8	14	19	13	15	15	11
Planters Unibrow	16	62.265749	17	14	17	15	9	19	21	15	16	10	6	22	22	17	8
Garmin Napoleon	17	59.78264	18	18	18	20	18	12	17	13	12	15	12	10	14	18	17
Cars.com Witch Doctor	18	59.436917	21	21	15	22	21	18	18	21	19	8	2	17	6	5	7
Audi Godfather	19	57.973053	19	22	19	6	20	13	16	19	17	16	21	8	11	20	14
CareerBuilder Heart	20	57.720907	20	16	21	17	22	9	8	14	14	22	20	19	18	22	21